

## David Barber to Present Keynote Address *Exploring New Worlds in Business Technology Education*

### The Future of Business Technology Education

OBTA—An Association for Business Technology Educators and North Central Business Education Association (NCBEA) are proud to present David Barber as the keynote speaker for the 82<sup>nd</sup> Professional Development Conference in Columbus. David will bring his knowledge and expertise in the field of technology to share with us in his address regarding the future of business technology education.

Currently, David is the Director for Technology Strategy at the Ohio Board of Regents (OBR). In that position, he serves as the liaison between OBR and its technology initiatives, including OhioLINK, the Ohio Supercomputer Center (OSC), OARnet, and the Ohio Learning Network. He is also involved with the strategic planning and policy development for major statewide technology infrastructure programs, including the creation and management of OSCnet. OSCnet is a dedicated high-speed fiber-optic network that serves K-12, colleges and universities, hospitals, and public broadcasting and focuses on the promotion of statewide research and economic development ([www.osc.edu/oscnet](http://www.osc.edu/oscnet)).

For the last several years, David has worked jointly with the Regents and OSC to support the development of projects that take advantage of the state network to support new forms of collaboration in areas ranging from telemedicine to shared scientific instrumentation and distance learning. David has also served in the capacity as the OBR designee on the eTech Ohio Commission.

David's address is certain to inform and inspire us to explore the future of business technology education across Ohio and throughout the north central region. His leadership efforts in the field of technology truly illustrate the conference theme, "Exploring New Worlds in Business Technology Education." OBTA and NCBEA are very excited that David will be with us on October 30, 2009, in Columbus.



## NBEA President to Speak at Awards Luncheon



OBTA and NCBEA are pleased that Karen Schneiter-Williams, NBEA President, will be our Awards Luncheon speaker. Leading NBEA and its affiliates into a new decade, Karen will further embrace the theme of our keynote address by discussing the future of business technology and business teacher education. Furthermore, she will present the details of a new campaign to be rolled out by

NBEA that will stress the importance of business education professional organizations like NBEA, NCBEA, and OBTA in fostering a strong future for our profession.

Karen currently resides in southern California and teaches at San Diego Mesa College in San Diego, California. We are excited that Karen will be with us throughout the conference and look forward to the message she will bring on October 30, 2009, in Columbus.

# Business Technology Education is Global!

Victoria Hammer, 2009 President

“Exploring New Worlds in Business Technology Education” is a great theme for the 82<sup>nd</sup> Annual OBTA Professional Development Conference. We must prepare our students for global opportunities. Businesses today interact with clients from several different countries and several different cultures.

According to the *CIA World Factbook*, did you know?

- China is ranked 3<sup>rd</sup> in the world for gross domestic product. United States is first.
- China is the country with the largest population. India is second.
- China has the largest labor force. India is second. United States is third.
- European Union exported the most products. United States is fourth.
- United States imported the most products. European Union is second.
- United States has the most foreign investment. United Kingdom is second.
- United States makes the most investment in other countries. France is second.
- China has the most Internet users. United States is third.
- China has the most cell phone users. United States is fourth.



Please join us in Columbus as we “Explore New Worlds in Business Technology Education.”

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## Thursday Evening at the . . . . .

Had enough exploration for one day? The Melting Pot ([www.meltingpot.com](http://www.meltingpot.com)) is just the place to relax with your colleagues after a day of exploring the future of business technology education and discovering new educational products and services. Known for its fun and interactive dining experience, The Melting Pot is one of the nation’s premier fondue dining restaurants.

We will dine on salads, yummy cheese fondue, and delicious dessert fondue during this experience. Because fondue dining involves all of your senses, you’ll be able to spend quality time with old acquaintances and new colleagues while you enjoy a unique dinner experience. No need to dress to the nines either—be casual and comfortable as you prepare for plenty of shopping!

After we enjoy this fun dining experience, you are free to roam the streets of Easton Town Center ([eastontowncenter.com](http://eastontowncenter.com)). Easton Town Center is one of the nation’s finest shopping destinations that attracts nearly 21 million people annually! Whether you like to shop Macy’s, Victoria’s Secret, Crate and Barrel, Coach, or Nordstrom, there’s sure to be something for you.

The bus will leave the Courtyard by Marriott—Columbus West promptly at 5:00 p.m. During our crosstown voyage, you will get to experience some of the sights of downtown Columbus as well as some

interactive trivia challenges. And yes, we will have some prizes to award as well! We will enjoy our fondue dining experience from 6:00 p.m.–7:30 p.m. at The Melting Pot. Feel free to shop ‘til you drop from 7:30 p.m.–8:45 p.m. at Easton Town Center. Beware though—the bus will depart for the return voyage to the hotel promptly at 9:15 p.m. Anyone returning late to the bus will swab the decks or be forced to walk the plank!



## Make it a Weekend!!



Attend the OSU vs. New Mexico State football game on Saturday, October 31 . . . visit the Columbus Zoo and Aquarium ranked the number one Zoo in the country according to “USA Travel Guide” . . . experience Fall Fun Days Harvest Festival at Circle S Farms . . . explore Center of Science and Industry (COSI) . . . or splash at Fort Rapids Resort and Indoor Water Park.



For other ideas or more information visit--  
[www.experiencecolumbus.com](http://www.experiencecolumbus.com)

*Explore Columbus!*



## Exhibitors' Deck

This deck may not look like the deck of a traditional seafaring vessel, but during your exploration you are sure to find plenty of buried treasure. We thank all the exhibitors who have generously donated their time to exhibit at the 82<sup>nd</sup> OBTA / NCBEA Professional Development Conference. Due to the time and effort these exhibitors have donated to participate, business technology educators are able to speak with each exhibitor about individual curriculum and classroom needs.

In addition to the secondary and post-secondary educational exhibitors, we have included non-educational exhibitors as well as a new category, college exhibitors. The non-educational exhibitors may have products for sale onsite while others will take orders for their merchandise and ship directly to each individual. The college exhibitors will have beneficial information available regarding their programs of study. Be certain to take advantage of this opportunity, whether you plan to return to school, to further your education, or simply to gather information you can share with your students regarding the wealth of business education opportunities available to them.

Matt White, 2009 Conference Chairperson and OBTA President-Elect, from ITT Technical Institute in Hilliard, Ohio, is coordinating this treasure-seeking expedition. If you would like to participate as an exhibitor during the conference, please contact Matt at [MCWhite@itt-tech.edu](mailto:MCWhite@itt-tech.edu) for more information.

### EXHIBITOR HOURS

**Thursday, October 29**  
**9:00 a.m. - 4:00 p.m.**

### Session Facilitators Needed

This is an opportunity for attendees to become involved in the conference. Kelly Cavanagh, ITT Technical Institute, Hilliard, Ohio, is coordinating this important part of the conference. Session facilitators are needed for each session. This consists of picking up the biographical information and presenter(s) appreciation gift from Kelly prior to their assigned session, introducing the presenter(s) of the session, assisting the speaker with handouts during their presentation, gathering session evaluation forms at the conclusion of the session, and returning the session evaluation forms to the registration table following the session. Contact Kelly at [kmcavanagh@itt-tech.edu](mailto:kmcavanagh@itt-tech.edu), to volunteer and provide the necessary information so your name can appear in the conference program.

### Apply Now . . .

#### First-Time Attendee Stipends Available

Modeled after the first-time attendee stipends offered by NBEA and NCBEA, OBTA will once again honor OBTA first-time attendees with a \$100 stipend. This stipend is designed to help offset the cost of attending the 82<sup>nd</sup> OBTA/NCBEA Professional Development Conference as well as encourage the recipients to engage in professional development through their membership in OBTA—An Association for Business Technology Educators.

If you are a professional member of OBTA and have never attended the OBTA annual conference, you are eligible to apply for this stipend. The recipients must attend the conference and the Friday Awards Luncheon, where the stipend will be awarded. The stipend recipients will be requested to complete a written report/article of how they individually implemented one or more strategies obtained from the 2009 OBTA conference. The report/article shall be submitted to the *Beacon* Editor for review and article consideration for the 2010 spring *Beacon*. Selected recipients will be notified by September 30, 2009.

If you would like to apply for the OBTA First-Time Attendee to OBTA Conference Stipend, please visit [www.obta-ohio.org](http://www.obta-ohio.org) to obtain the application. Once you complete and sign the application, return the completed application to: Matt White, 2009 Conference Chairperson, c/o ITT Technical Institute, 3781 Park Mill Run Drive, Suite 1, Hilliard, OH 43026. Applications must be received no later than September 15, 2009. No application will be accepted after this deadline.

Hurry and submit your application today—the number of stipends is limited!

# 82<sup>nd</sup> OBTA/NCBEA CONFERENCE REGISTRATION FORM

**PROFESSIONAL DEVELOPMENT CONFERENCE**  
**Courtyard by Marriott Columbus West, Columbus, Ohio**  
**October 29-30, 2009**

Please check one:  
 Educator  
 Exhibitor  
 Speaker  
 Administrator  
 Student

**Print or type** **Registration confirmations will be sent via email**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 (One name to each registration)

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ School/Company \_\_\_\_\_

State/Zip \_\_\_\_\_ School Telephone No. \_\_\_\_\_

OBTA Section No. \_\_\_\_\_ FAX No. \_\_\_\_\_

NCBEA Member  yes  no NBEA Membership No. \_\_\_\_\_

As an OBTA member, are you attending your first OBTA conference?  yes  no

**All business teachers attending must be members of OBTA or a state business education organization affiliated with NBEA. Only spouses may attend as guests. Guests should complete a separate registration form.**

<b>Conference Registration</b> (postmarked by October 7; otherwise onsite registration fees will be applied)	Check all that apply	<b>Thursday, October 29, 2009, Sessions</b> Enrollments are limited. If a workshop is cancelled due to lack of registration, your money will be refunded.
2-day Registration – OBTA/NCBEA member (includes Thursday lunch, Friday breakfast and lunch) check for veg. lunch options <input type="checkbox"/>	\$120 <input type="checkbox"/>	9:30 a.m. – 11:20 a.m. — \$25 <input type="checkbox"/> Using Inquiry-Based Learning Methods... Session I
1-day Registration <u>Thursday</u> Only – OBTA/NCBEA member (includes Thursday lunch) check for veg. lunch option <input type="checkbox"/>	\$70 <input type="checkbox"/>	1:00 p.m. – 2:50 p.m. — \$25 <input type="checkbox"/> Using Inquiry-Based Learning Methods... Session II
1-day Registration <u>Friday</u> Only – OBTA/NCBEA member (includes Friday breakfast and lunch) check for veg. lunch option <input type="checkbox"/>	\$70 <input type="checkbox"/>	Attend both Using Inquiry-Based Learning Methods \$35 <input type="checkbox"/> (9:30 a.m. and 1:00 p.m.)
Guest registration (Spouse Only)	\$45 <input type="checkbox"/>	12:45 p.m. – 2:15 p.m. — \$20 <input type="checkbox"/> The Classroom: A Global Environment
Full-time Student Registration	\$60 <input type="checkbox"/>	12:45 p.m. – 2:15 p.m. — \$20 <input type="checkbox"/> Conquering The Features of Web 2.0 Tools
OBTA Retired Member Registration	\$100 <input type="checkbox"/>	2:30 p.m. – 4:00 p.m. — \$20 <input type="checkbox"/> Exploring Online and Hybrid Course – Triumphs, Treachery, and Tools
Thursday Night Out Event—Dinner, Bus & Shopping at Easton Town Center (not included in registration fee)	\$40 <input type="checkbox"/>	2:30 p.m. – 4:00 p.m. — \$20 <input type="checkbox"/> Creating Online Surveys To Find Data
On-Site Registration: An <b>additional charge</b> of \$20 applies to above rates (meals cannot be guaranteed)	\$20 <input type="checkbox"/>	OBTF Contribution _____ <input type="checkbox"/>
OBTA Dues (Ohio educators - please attach membership form and dues if not previously paid)	\$45 <input type="checkbox"/>	<b>Total</b> Registration, Membership, Contributions, and Sessions \$ _____
NBEA Membership (please attach membership form (www.nbea.org) and dues if not previously paid)	\$80 <input type="checkbox"/>	

Mail registration form and check payable to **OBTA** by **October 7** to  
**Marion Technical College, %Christy Culver, 1467 Mt. Vernon Avenue, Marion, OH 43302**

Email [culverc@mtc.edu](mailto:culverc@mtc.edu); Work 740-389-4636 Ext. 345; Home 419-294-6922; Fax 740-389-6136  
 No refunds after October 1, 2009; a \$25 handling charge is assessed for returned checks  
[www.obta-ohio.org](http://www.obta-ohio.org)

# OBTA--An Association for Business Technology Educators/NCBEA

## 82<sup>nd</sup> Professional Development Conference

Courtyard by Marriott Columbus West, Columbus, Ohio

October 28-30, 2009

### CONFERENCE PROGRAM

#### WEDNESDAY, OCTOBER 28

6:00 p.m. - 8:00 p.m. OBTA Officers' Meeting  
8:00 p.m. - 10:00 p.m. OBTA Finance Committee Meeting  
10:00 p.m. - 11:00 p.m. OBTA Officers' Meeting

#### THURSDAY, OCTOBER 29

8:00 a.m. - 9:00 a.m. OBTA Officers' Meeting  
8:00 a.m. - 11:30 a.m. NCBEA Board Retreat  
9:00 a.m. - 4:00 p.m. Registration  
9:00 a.m. - 4:00 p.m. Exhibitors Visitation  
9:00 a.m. - 11:30 a.m. OBTA Executive Board Meeting  
9:30 a.m. - 11:20 a.m. Concurrent Sessions  
11:30 a.m. - 12:30 p.m. Lunch  
1:00 p.m. - 4:00 p.m. Concurrent Sessions  
3:00 p.m. - 4:00 p.m. NCBEA State Membership Directors' Meeting  
5:00 p.m. - 9:30 p.m. Thursday Night Out Event--  
Dinner and Shopping at Easton Town Center  
6:00 p.m. - 9:30 p.m. NCBEA Board Meeting

#### FRIDAY, OCTOBER 30

7:00 a.m. - 12:00 p.m. Registration  
7:30 a.m. - 8:30 a.m. Continental Breakfast  
8:00 a.m. - 2:30 p.m. Raffle/Silent Auction  
(results announced during OBTA Annual Meeting)  
8:30 a.m. - 9:00 a.m. OBTA and NCBEA Welcome  
9:00 a.m. - 10:15 a.m. Keynote Speaker  
10:30 a.m. - 12:20 p.m. Concurrent Sessions  
10:30 a.m. - 11:20 a.m. NCBEA Leadership  
12:30 a.m. - 2:00 p.m. Awards Luncheon  
2:00 p.m. - 2:30 p.m. President's and Award Winners' Reception  
2:30 p.m. - 3:20 p.m. Concurrent Sessions  
2:30 p.m. - 3:30 p.m. NCBEA Annual Meeting  
3:30 p.m. - 4:30 p.m. OBTA Annual Meeting and  
Raffle/Silent Auction Results  
4:30 p.m. - 5:00 p.m. OBTA Governing Body Meeting  
and Photos

*Professional Development prepares and supports educators to help all students achieve to high standards of learning and development.*

### CONFERENCE SESSIONS

(As of Publication Date)

Note: Graduate credit is being arranged. Available options will be announced via email and at [www.obta-ohio.org](http://www.obta-ohio.org).

Thursday, October 29, 2009

**9:30-11:20 a.m.**

#### Using Inquiry-Based Learning Methods in Secondary and Post-Secondary Business Education - Session I

**Donna Tucker**, Lima Sr. High School –  
School of Multiple Intelligences, Lima, OH  
[dtucker@limacityschools.org](mailto:dtucker@limacityschools.org)

**Ruth Ann Falconer**, Business Education Consultant  
Ohio Department of Education, Columbus, OH  
[RuthAnn.Falconer@ode.state.oh.us](mailto:RuthAnn.Falconer@ode.state.oh.us)

Want to put your students in the driver's seat when it comes to learning? Ford Partnership for Advanced Studies (Ford PAS) has developed everything you need to make that happen. Using inquiry-based learning methods, the Ford PAS curriculum contains everything you need to implement this amazing curriculum package in your classroom. This workshop will be delivered using the inquiry-based model and will show you how to use the resources provided by Ford PAS. No matter whether you teach middle-school, high-school, or post-secondary, there is something for you in Ford PAS; and you will leave ready to use the curriculum. Session limited to 30 attendees. Fee is \$25--Attend both **Using Inquiry-Based...sessions** (9:30 a.m. and 1:00 p.m.) for \$35.

**10:30-11:20 a.m.**

#### Rubrics the Moodle Way

**Linda Maatta**, Davis College, Toledo, OH  
[lmaatta@daviscollege.edu](mailto:lmaatta@daviscollege.edu)

**Terry Dippman**, Davis College, Toledo, OH  
[tdippman@daviscollege.edu](mailto:tdippman@daviscollege.edu)

Do you Moodle? If so, this session will demonstrate how to create and utilize rubrics using Moodle. Posting a rubric in Moodle allows students to access it at their convenience. It also enables students to cross-check their work with the standards and points that the instructor has established. Entering graded work through the Moodle rubric will also be demonstrated. Multiple rubrics can be created for all types of assignments, from offline assignments to single and multiple file uploads.

**12:45-2:15 p.m.**

### **The Classroom: A Global Environment**

 Hands-On

**Amy DiBlasi**

Columbus State Community College, Columbus, OH  
At Columbus State, we believe that our population mirrors that of the world. Our students represent a diversity of culture, language, age, accessibility, and learning styles. Does your learning environment welcome students of varying ages, backgrounds, and cultures? Do you know the individual learning styles of your students, and does your teaching method(s) match the learning styles of the entire group? Please join me for discussion and activities. Be prepared to share your best practices regarding learning styles and diversity in the classroom! Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

### **Conquering The Features of Web 2.0 Tools**

 Hands-On

**H. Roger Fulk**

Wright State University – Lake Campus, Dayton, OH  
roger.fulk@wright.edu

Utilizing features and functions of Web 2.0 Tools—explore how to use Google Docs to create documents, spreadsheets, slideshows, and more! Upload from and save to your desktop; edit anytime, from anywhere; pick who can access your documents; share changes in real time; and store files securely online in this hands-on session. Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

**1:00-2:50 p.m.**

### **Using Inquiry-Based Learning Methods in Secondary and Post-Secondary Business Education - Session II**

**Donna Tucker**, Lima Sr. High School –  
School of Multiple Intelligences, Lima, OH  
dtucker@limacityschools.org

**Ruth Ann Falconer**, Business Education Consultant  
Ohio Department of Education, Columbus, OH  
RuthAnn.Falconer@ode.state.oh.us

This is a continuation of the 9:30 session. If you did not attend the previous session, feel free to join us. We will provide a brief overview of the Ford PAS curriculum and unpack a second Ford PAS Module Activity. Those that attended the 9:30 session are also welcome to attend for the second module unpacking. Session limited to 30 attendees. Fee is \$25--Attend both **Using Inquiry-Based...sessions** (9:30 a.m. and 1:00 p.m.) for \$35.



Find OBTA on the Web at:  
[www.obta-ohio.org](http://www.obta-ohio.org)

**1:00-1:50 p.m.**

### **From “Sage to the Stage” to “Edu-tainer”**

**Dr. Bill Dross**

Columbus State Community College, Columbus, OH  
bdross@csc.edu

Until students can articulate what they have learned, how do we as faculty know they really got it? Millennium students live in a fast-paced, high tech, instant gratification world. Discover techniques that move from the traditional lecture method of presenting content to more interactive learning strategies in this hands-on session. Share your successes as we discuss how to access student learning in the 21<sup>st</sup> century.

### **Using United Streaming Media in PowerPoint**

**Scott Truelove**

Chesterton High School, Chesterton, IN  
scott.truelove@duneland.k12.in.us

Taking ordinary classroom reports and PowerPoint presentations to a new level, elements of good design, and showing teachers how to use United Streaming media clips within PowerPoint will be given in this small group presentation. Attendees will learn how to create informative PowerPoints using these educational movies for classroom use. Teachers will love this session to create more dynamic and informative lessons and your students will love this as a lesson by creating their own PowerPoints on a topic of their interest.

### **Ohio’s Perkins IV Plan**

**Rick Mangini**, Associate Director

Ohio Department of Education, Columbus, OH  
Rick.Mangini@ode.state.oh.us

Ohio is entering the second year of the 5-year Perkins IV Plan. With implications for both secondary career-technical and post-secondary business education, discussion will center around the plan in terms of where we are now, what has already been done, and what is yet to be completed. Attend this session to find out how your program/class fits into the plan and what you need to do to meet the requirements of the plan.

**2:00-2:50 p.m.**

### **Explore a Professional Career Internship Course for High School Students**

**Dena Irwin**

Shakamak High School, Jasonville, IN  
dirwin@shakamak.k12.in.us

Learn about a Career and Technical Education course that Indiana offers to upper high school students to explore careers. Attendees will receive a CD that includes: the Indiana course description, instructor handbook, course standards, and forms. The course handbook includes a resource list and suggested seminar topics.

**Live It. Learn It. Using interactive financial literacy software for 21<sup>st</sup> Century career preparation and life skills education**

**Denise Bodart**

Realityworks, Inc., Eau Claire, WI  
Denise.Bodart@realityworks.com

Show me the money! Financial literacy is crucial not only to achieve personal success in life, but for our collective economic prosperity. Explore how interactive personal finance software elevates lessons and provides learners of all types experience with the most important financial concepts needed for business and life.

**Exploring the New Obama Administration and Leadership of the U.S. Department of Education**

**Julie Ewart**

United States Department of Education, Region V, Chicago, IL  
The U.S. Department of Education will share information concerning current and proposed education initiatives of the new administration. Attend this session to learn strategies for promoting business technology and business teacher education. Attendees will receive current information to use when promoting business education to students, school administrators, policymakers, and the business community. Bring your American spirit and be prepared to engage in a lively discussion—door prizes will be awarded!

**2:30-4:00 p.m.**

**Exploring Online and Hybrid Courses – Triumphs, Treachery, and Tools**

 Hands-On

**Pam Rankey**, Raymond Walters College  
University of Cincinnati, Cincinnati, OH  
pam.rankey@uc.edu

Online classes and hybrids are starting up everywhere. How can you transfer classroom activities to the online environment? What strategies can you use to keep students engaged? How can you prevent the course from becoming an independent study for the student or an overwhelming amount of work for you as the teacher? In this session we will explore what has worked well, pitfalls and problems to avoid, and some tools that can help you facilitate your online or hybrid courses in this brave new world! Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

**Creating Online Surveys To Find Data**

 Hands-On

**H. Roger Fulk**

Wright State University – Lake Campus, Dayton, OH  
roger.fulk@wright.edu

Google Docs, Survey Monkey, and Surveygizmo...survey what? In this hand-on session utilize features and functions of several online survey tools to gather useful information and data. Session limited to 25 attendees. Fee is \$20. Computer Hands-on Sessions will be held at ITT Technical Institute – Hilliard (shuttle will be provided).

**Annual OBTA Business Meeting  
(Raffle/Silent Auction winners revealed!)  
Friday, October 30, 3:30 p.m.**

**3:00-3:50 p.m.**

**Exploring Successful Strategies and Management of a Student Organization**

**Jason Hendrickson**

Danville Community High School, Danville, IN  
jhendrickson@danville.k12.in.us

Learn the management and leadership strategies that a local Business Professionals of America chapter advisor uses to operate a successful chapter on the regional, state, and national levels. This chapter utilizes student officers, officer orientation training, a parent association, an alumni division, and service projects. This chapter has received the National Quality Chapter Distinction Award for the past three years.

**Exploring the New World of Second Life in Business Technology Education**

**Rose Marie Kuceyeski, Ph.D.**

Owens Community College, Toledo, OH  
rose\_kuceyeski@owens.edu

The use of virtual worlds is one of the newest worlds to explore in business technology education. Many business educators are still trying to answer the following questions about Second Life—a 3-D virtual world: What is it? How can I use it in my classes? How is it used in the workforce? In this session, we'll answer these questions and explore Second Life as a technology tool.

**Friday, October 10, 2008**

**10:30-11:20 a.m.**

**NCBEA Leadership – How do I get involved?**

**Beth Sindt**, NCBEA President

Hawkeye Community College, Waterloo, IA  
bsindt@hawkeyecollege.edu

Join the state presidents from the eight states in the North Central region of the National Business Education Association as they engage in dialogue and sharing about things happening in their states. Learn how to get involved in your state association.

**WeSeed: A Revolutionary Way to Teach about the Stock Market**

**Nancy McKinney**

WeSeed, Chicago, IL  
nmckinney@weseed.com

WeSeed is a revolutionary new way to teach about the Stock Market. Launched in January 2009, WeSeed is a completely free website that introduces students to the world of investing through the lens of products they already know and love. This demonstration will provide teachers with a “walking tour” of the WeSeed site including step-by-step instructions for establishing a private Classroom Group for their students as well as competitive teams within their classes. Every participant will receive a WeSeed teacher tote bag and a CD containing free WeSeed Lesson Plans.

## The Bail Out: How did we get into this mess!

**Dr. Gregory P. Valentine**

University of Southern Indiana, Evansville, IN  
gvalenti@usi.edu

In today's economy, many are wondering how we got into the mess we are in. In this presentation, we will be using an "appropriate" YouTube video that discusses, in plain English, just how we got into the mess. After viewing the video, the presenter will use a simulation that will demonstrate the causes and effects of the bail-outs.

**11:30 a.m.-12:20 p.m.**

## Modernizing Business Education

**Dr. Karen Drage**

Eastern Illinois University, Charleston, IL  
ksdrage@eiu.edu

This presentation will consist of a discussion focusing on the modernization of business education curriculum to keep pace with the technological advances that have transformed the nature of work. Tomorrow's jobs will require more knowledge, better skills, and more flexible workers than ever before. As business education teachers, we need to move beyond soft skills and explore the new worlds in business technology education. Career clusters that link what students learn in school with knowledge and skills they need for success in college and future careers will be discussed. Come ready to share your ideas with other.

## MoneySKILL® - Linking High School Students with Personal Finance Skills

**Susie Irvine**

AFSA Education Foundation, Washington, D.C.  
Susie@afsamail.org

MoneySKILL, a free 34-module online course, teaches personal finance life skills in income, expenses, saving, credit and insurance. The workshop will cover instructor and student registration, module selection, retaking a module, importing class roster, generating a certificate of completion, and the electronic grade book.

**2:30-3:20 p.m.**

## Business Education in Ohio – What's New?

**Ruth Ann Falconer**, Business Education Consultant

Ohio Department of Education, Columbus, OH  
RuthAnn.Falconer@ode.state.oh.us

This session will provide the most current information related to business education in Ohio. Topics that will be included are program design, content standards, program of study development, innovative delivery options, teacher licensure, and other related topics.

## CEU/PDU Certification

A CEU/PDU certificate form will be distributed in the conference registration packet for those who wish to take advantage of this opportunity. Certificates may be presented to your school district for professional development credit.

**2:30-3:30 p.m.**

## NCBEA Annual Business Meeting

**Beth Sindt**, NCBEA President

Hawkeye Community College, Waterloo, IA  
bsindt@hawkeyecollege.edu

All NCBEA members are encouraged to attend this annual business meeting to hear what is happening in the North Central region. NCBEA will need your votes on bylaws changes. OBTA members and guests are invited to attend as well.

**3:30-4:30 p.m.**

## OBTA Annual Business Meeting

**Victoria Hammer**, Ph.D., OBTA President

University of Cincinnati - Clermont College, Cincinnati, OH  
All conference attendees are welcome to attend the OBTA annual business meeting. OBTA Officer and Committee Reports will be disseminated. OBTA Officer Elections will be held. Don't miss the Raffle and Silent Auction drawings/results during the meeting!

## Section Basket Raffle/Silent Auction



Remember to stop by the OBTA/NCBEA Section Basket Raffle and Silent Auction table located outside of the ballroom. You can bid on many wonderful country-themed baskets and other great items all day Friday!

Amy DiBlasi and Beth McGrath from Columbus State Community College are coordinating this activity. If you would like to volunteer your time to sell tickets for the section baskets and/or assist with the silent auction table, please contact Amy at [adiblasi@csc.edu](mailto:adiblasi@csc.edu).

From the Editor . . .

I hope you are excited about the upcoming conference in Columbus and interested in the other information published throughout the year. However, if you would like to be taken out of the OBTA database, please e-mail the membership chairperson, Pam Rankey, at [prankey@fuse.net](mailto:prankey@fuse.net).

# What's on the Menu?

If you prefer the vegetarian option for Thursday and/or Friday lunch, please make sure to mark “veg. lunch option” on the conference registration form!

## Thursday Box Lunch options:

- € Roasted Turkey Sandwich with Swiss Cheese, Lettuce, and Tomato or Ham and Cheese Sandwich on Rye with Swiss Cheese; Bag of Potato Chips; Crisp Delicious Apple; and Freshly Baked Cookie
- € Vegetarian option: Grilled Veggie Wrap, Bag of Potato Chips, Crisp Delicious Apple, and Freshly Baked Cookie

**Friday Continental Breakfast** – Selection of Fruit Juices; Fresh Seasonal Fruit; Danish Pastries; New York Style Bagels; Assorted Freshly Baked Muffins; and Coffee, Tea, or Decaffeinated Coffee.

## Friday Lunch options:

- € Chicken and Penne Pasta with Roasted Vegetables in a Light Seasoned Olive Oil and Garden Salad with Julienne of Carrots, Cucumber, and Sliced Tomatoes served with a Creamy Thousand Island Dressing
- € Vegetarian option: Penne Pasta with Roasted Vegetables in a Light Seasoned Olive Oil and Garden Salad with Julienne of Carrots, Cucumber, and Sliced Tomatoes served with a Creamy Thousand Island Dressing

**Friday Reception** – Chef’s selection of dessert

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## North Central Business Education Association (NCBEA)

When you join NBEA, you automatically become a member of NCBEA.

The objectives of NCBEA are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region. OBTA is honored to host NCBEA this year. Want to learn more? Visit [www.ncbea.com](http://www.ncbea.com).

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## 2008-2009 Business and Industry Achievement Commendations

(As of August 1, 2009)

Student	OBTA Member	School
Ivan Blackman	Shunda Wright	Bedford High School
Lisa Biggum	Beth McGrath	Columbus State
Amy DiBlasi	Andrea Mann	Columbus State
Martha Shinaul	Bill Dross	Columbus State
Karen Yoder	Betty Allen	Columbus State
Trevor Birr	Mary Deloe-2009	Davis College
Laura Brown	Lana Boardman-2009	Davis College
Aaron Cowell	Linda Maata-2009	Davis College
Stephanie Czubachowski	Donna Smith-2009	Davis College
Raina Feathers	Shawn Orr-2009	Davis College
Nadine Gibson	Donna Smith	Davis College
Bryanna Gladieux	Vicky Ryan-2009	Davis College
Colleen Grady	Joan McVicker	Davis College
Tatyana Hart	Pennie Eckard	Davis College
Kathryn Johnston	Rhonda Lazette	Davis College
Brianna Knisley	Terry Dippman-2009	Davis College
Michael Lugabihl	Mary Deloe	Davis College
Marcia Meeker	Terry Dippman	Davis College
Natanya Moody	Linda Maata	Davis College
Dimitra Peters-Hollins	Shawn Orr	Davis College
Sarah Posadny	Pennie Eckard-2009	Davis College
Tanya Rickman	Vicky Ryan	Davis College
Marci Roop	Sandy Ellis	Davis College
Adrianna Rygalski	Joan McVicker-2009	Davis College
Tamara Vaughn	Lana Boardman	Davis College
Rickie Willis	Marv Bovia	Davis College
Riley York	Debra Baas	Mariemont High School
Susan Houston	Christy Culver	Marion Technical College
Levi Rhodebeck	Barbara Stover	Marion Technical College
Julie Young	Dr. Rose Marie Kuceyeski	Owens Community College
Linda Mackey	Roger Fulk	Wright State University

Remember to nominate an outstanding graduating high school senior or a post-secondary student who completes a program in Business Education for the Business and Industry Achievement Commendation. Information and nomination forms may be found on the OBTA website at [www.obta-ohio.org](http://www.obta-ohio.org).

# 82<sup>nd</sup> OBTA / NCBEA Professional Development Conference

## "Exploring New Worlds in Business Technology Education"

### Courtyard by Marriott – Columbus West

October 29-30, 2009 (Thursday – Friday)

2350 Westbelt Drive, Columbus, OH 43228

Phone: 800-971-4759 or 614-771-8999 / Fax: 614-771-6136

Web Address: <http://www.marriott.com/hotels/travel/cmhwt-courtyard-columbus-west/>

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State / ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Credit Card No. \_\_\_\_\_

Email Address \_\_\_\_\_ Expiration Date \_\_\_\_\_

Please check credit card you are using:  Mastercard  Discover  Visa  
 American Express  Diners Club

Signature \_\_\_\_\_ Marriott Rewards No. \_\_\_\_\_

**REGISTER EARLY:** Make reservations by **Wednesday, October 14, 2009**, to ensure conference rate. Reservations may be made by calling the Courtyard by Marriott – Columbus West and identifying yourself as part of the OBTA / NCBEA Professional Development Conference. You may also FAX or mail this form.

Please reserve accommodations as indicated below. Special requests will be noted, but cannot be guaranteed. To secure your reservations, a guarantee of either the first night's lodging or a major credit card number and expiration date must accompany your reservation.

#### Please complete the following information:

**Arrival Date** (please circle one): Wednesday, 10/28; Thursday, 10/29; or Friday, 10/30  
Check in time 3:00 p.m.

**Departure Date** (please circle one): Friday, 10/30; Saturday, 10/31; or Sunday, 11/1  
Check out time 11:00 a.m.

Rate: Single or Double (1 or 2 persons) \$119.95 (plus 10% tax) Complimentary on-site parking

**Room Selection** (please check one): King Single \_\_\_\_\_ Double \_\_\_\_\_  
(Group Code OBTOBTA) (Group Code OBTOBTB)

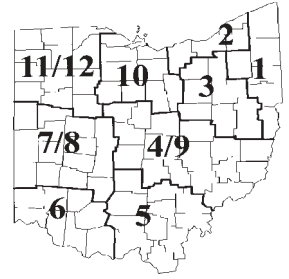
All rooms are Nonsmoking (Note: \$250 Recovery Fee will be charged for smoking in guest rooms or banquet rooms)

Special Requests: Please note one reservation only per room if sharing.  
Share with (please list):

\_\_\_\_\_



An Association for Business Technology Educators



Support your professional organization . . . with your membership!

Membership applications may be found at our web site: [www.obta-ohio.org](http://www.obta-ohio.org)  
For additional information contact: Pam Rankey at [prankey@fuse.net](mailto:prankey@fuse.net)

**2009-2010 Membership Application**  
**O B T A—An Association for Business Technology Educators**  
**Membership Year July 1, 2009-June 30, 2010**

Please fill in all blanks below. **Please print or type.**  Check to exclude your personal data from the directory.

Title \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Evening/Area Code/Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

School Name \_\_\_\_\_ School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Day/Area Code/Phone \_\_\_\_\_

**Position**

- Classroom Teacher
- Teacher Educator
- Administrator
- Supervisor
- Other

**Institution**

- Elementary
- Middle/Jr. High
- Secondary/High School
- JVS/Career Center
- College/University
- Tech./Community College
- Private Business College
- State Department
- Other

**Dues Information**

- Professional - \$45.00
- Retired - \$20.00
- Student (full-time, undergraduate) - \$20.00
- Life Member - NC

**Highest Degree Completed**

- Bachelor
- Master
- Specialist
- Doctoral

**Payment Information**

Make check payable to OBTA

**RETURN THIS FORM WITH PAYMENT TO:**

**Mrs. Mary Deloe**  
**Davis College**  
**4747 Monroe Street**  
**Toledo, OH 43623**

NBEA Member \_\_\_\_\_  
**OBTA Section No.** \_\_\_\_\_  
County \_\_\_\_\_  
(School)

- Section 1 Ashtabula, Trumbull, Mahoning, Columbiana, Portage, and Jefferson
- Section 2 Lake, Geauga, Cuyahoga, and Lorain
- Section 3 Medina, Summit, Stark, Wayne, Holmes, Tuscarawas, Harrison, and Carroll
- Section 4/9 Washington, Monroe, Belmont, Guernsey, Noble, Morgan, Muskingum, Coshocton, Knox, Licking, Perry, Fairfield, Franklin, Delaware, Morrow, and Marion
- Section 5 Athens, Meigs, Hocking, Vinton, Jackson, Gallia, Lawrence, Scioto, Pike, Ross, and Pickaway
- Section 6 Adams, Highland, Clinton, Brown, Clermont, Warren, Butler, and Hamilton
- Section 7/8 Preble, Montgomery, Greene, Fayette, Madison, Clark, Miami, Drake, Mercer, Auglaize, Shelby, Logan, Champaign, and Union
- Section 10 Ottawa, Sandusky, Seneca, Wyandot, Crawford, Richland, Ashland, Huron, and Erie
- Section 11/12 Williams, Fulton, Henry, Defiance, Paulding, Van Wert, Allen, Putnam, Hardin, Hancock, Wood, and Lucas



**October 29-30, 2009**  
**Columbus West**  
**Courtyard by Marriott**  
**Columbus**

**82nd Annual OBTA Conference**

OBTA Publications  
Susan Bobey, Editor  
Jane Addams Business Careers Center  
2373 East 30 Street  
Cleveland, OH 44115

[An Association for Business Technology Educators](#)