



Regionally Speaking

A Publication of the North Central Business Education Association



A Message from the President

By Robert Murray, NCBEA President

Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin Business Educators

I am grateful for the opportunity to visit with Business Educators from six of the eight states in the North Central Region. Attending each of the state's conventions reaffirmed for me what a great group of educators are in our region.

In Missouri the emphasis was on "Put Career Back in College and Career Readiness". Stats don't lie . . . preparing this generation of students for College and insuring Career Readiness calls for cross curriculum planning and preparation.

Ohio's theme was "Growing Digital Literacy". As business educators, we need to ensure our students become digitally literate citizens who not only understand the benefits of technology, but also understand its limitations and risks.

"Make IT Matter" was the creative theme in Minnesota. When you take the time to get to know your students, you are making it matter to them. When you are learning and teaching the latest and greatest software programs, you are making IT matter.

Iowa's 2015 conference offered an innovative keynote speaker and great sessions in financial literacy, workplace learning, marketing and management, new computer apps, blended classroom, and minimalist style presentations just to name a few. The theme was "Picking up Steam in 2015".

Attendees of Michigan's convention were "Building for the Future". Educators can truly answer the call of our students by staying current in business and career and technical education.

In November the Indiana Business Education Association was the gracious hosts of the NCBEA/IBEA convention; "Exceeding the Vision". The convention planning committee prepared an exciting program. As with all the state conventions it offered attendees the opportunity to visit the many exhibits, attend some awesome sessions, meet new friends, visit old friends, laugh, share ideas, and be inspired!

This is an exciting time to be a member of your professional business education associations. Our profession is experiencing change at a very rapid rate, and your professional organizations are in a position to help you meet those changes by providing opportunities to help you build for the future. Membership and participation in our professional organizations is vital. Please invite a non-member colleague to join the state and national business education associations. What the heck, invite two or three to become members. Each member is important.

Thank you to all the states and Regions for your wonderful hospitality.

Hope to see you in Las Vegas for the NBEA Convention.

Bob

2016-2017 NCBEA Nominations and Election

Due April 1

The North Central Business Education Association (NCBEA) is seeking nominees for NCBEA **President- Elect, Secretary, and Student Representative**. Please assist the NCBEA Board by distributing this information to eligible individuals, by nominating eligible individuals, and by encouraging those you believe are good candidates to submit their application materials.

The Positions

- **NCBEA President-Elect.** Serves a three-year term (president-elect, president, past president) on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2016.
- **Secretary.** Serves a three-year term on the NCBEA Administrative Board. The nominee is not required to have previously served on the NCBEA Administrative Board. The term begins July 1, 2016. The Secretary is also expected to attend the following: NCBEA Convention, NCBEA Administrative Board meetings, NCBEA Annual Business meetings, and the NCBEA Awards event.
- **Student Representative.** Serves a one-year term on the NCBEA Administrative Board. The term begins July 1, 2016. Student representative must be at least a junior, a member of NBEA, and a business education major.

The Process

1. Nominations may be sent via e-mail or postal mail to Cathy Carruthers, Nomination Committee Chair, on or before the deadline (April 1). Notification of nomination will be sent immediately to the nominee after the nomination has been received.
2. Applications for **President-elect, Secretary, and Student Representative**: Nominee Agreement Form may be sent via e-mail attachment or postal mail to Cathy Carruthers, Nomination Committee Chair, on or before the deadline (April 15). **A signature is required.**
3. The NCBEA Nomination Committee will make the final selection of the nominees whose names will appear on the ballot.
4. By May 15, 2016, the ballot will be distributed. The deadline for voting will be by May 31, 2016.
5. The person elected will be notified within one week of the voting deadline.

Visit <http://www.ncbea.com/forms.html> to locate the **NCBEA Officer Nomination Form**.
Direct questions to Cathy Carruthers at cathy.carruthers@outlook.com

News From... Michigan

By Colleen Webb
MBEA President



As President of the Michigan Business Education Association, it is my pleasure to cordially invite you to the [Amway Grand Plaza Hotel](#), November 16-18 for the 78th Annual MBEA Convention, and the 80th Anniversary of our founding as a professional organization. This event also marks the NCBEA Joint Convention...an event that only happens every eight years as the NCBEA convention rotates yearly between the member states.

In January, the 2016 MBEA Executive Board declared this year's convention theme as "Business + Education: The Story Starts Here." Come to Grand Rapids and be an integral part of the 2016 Business Education story. Plans are underway to help you start a new chapter in business. As these plans develop, they will be posted to our website, <http://MBEA-Online.org>.

Think about Experiencing [Grand Rapids](#)...click on the links and see what GR has to offer.

- [Gerald R. Ford Presidential Museum](#)
- [Grand Rapids Art Museum](#)
- [Grand Rapids Public Museum](#)
- [Urban Institute for Contemporary Arts](#)
- [Music in Grand Rapids](#)
- [Millennium Park](#)
- [Frederik Meijer Gardens & Sculpture Park](#)
- [The Richard & Helen DeVos Japanese Garden](#)
- [John Ball Zoo](#)
- [Gun Lake Casino](#)
- [Historic Sites for the History Buff](#)
- [Self-Guided/Guided Tours](#)
- [Shopping Guide](#)
- [Food in Grand Rapids](#)

Registration materials will be available on August 1. Check out *MBEA Today*, our conference edition, which will be published in early September and posted to our website for more details. We have made it simple for

you, just click on Michigan on the NCBEA home page for a quick link.

We hope to see you in Grand Rapids.

News From... Ohio

By Thomas Mays
OTBA President

Assistant Professor, Miami University



Greetings from Ohio.

I am very happy and honored to move into the President's role after two strong years of leadership from Stephen Lewis, Sr., who is continuing his service as the Awards Committee chair and the Legislative chair. Last year was a busy year for OBTA. We held our annual conference on Miami University's Hamilton Campus, and we worked on a redesign of our website. The new website, which should launch very soon, will bring improved services and resources to our members.

The 2015 conference at Miami University included a variety of speakers from across the state and from both secondary and post-secondary institutions. One of the benefits of having had such a great diversity in speakers is that most everyone could find something new to learn. The 2016 conference will be held at the Columbus State Conference Center on September 30, 2016, and the conference committee is working hard to put on another great experience for attendees.

This year will be an important year for us as we continue to navigate the changing secondary and post-secondary education landscape in Ohio, bringing with it a combination of opportunities and threats. However, we have many talented educators in Ohio dedicated to student success. One of those educators, Dorothy Jean Kern-Blystone from Bowling Green State University, was the recipient of the 2015 OBTA Distinguished Service Award. Join us in congratulating her on her outstanding work as we look forward to a great 2016 in Ohio.

News from MBEA...

Missouri

By Theresa Bynum
MO Membership Director

MISSOURI BUSINESS EDUCATORS....

The members of the Missouri Business Education Association had the option to attend various Fall Workshops throughout the state. The workshops were created to replace the former Fall Conference. The goal is to provide the workshops throughout the state and make it more convenient for all our Business Educators to attend these professional development and networking opportunities.



Kansas City Workshop - Google Fiber Tour and Mad City Money simulation demonstration

The National Business Honor Society (NBHS) and Future Business Leaders of America (FBLA) were in full swing at two Missouri High Schools during their Christmas break as they put their community service skills to work and helped with packing meals for local charities.



Valley Park High School NBHS – bags meals at Life Food Pantry



Midway High School FBLA – volunteering at Harvesters Community Food Network



NCBEA PAST PRESIDENTS' FIRST-TIME ATTENDEE TO NCBEA STIPEND

NCBEA 2016 Annual Convention

November 16-18, 2016 – Grand Rapids, Michigan

If you are a business education student or a professional member of the North Central Business Education Association and have never attended the North Central Business Education Association's annual convention, you are eligible to receive one of four professional development stipends.

The four \$200 stipends will be presented at the NCBEA awards function in Grand Rapids, Michigan, November 16-18, 2016. The recipients **must** attend the convention and this function where they will receive the stipend. Awardees will be notified by October 15.

If you would like to apply for the **NCBEA Past Presidents' First-Time Attendee to NCBEA Stipend**, please locate the form at <http://www.ncbea.com/forms.html> complete, and return it to: Cathy Carruthers, 803 Enos Lane, Godfrey, IL 62035 or email to cathy.carruthers@outlook.com.

To be considered, applications must be received by **October 1, 2016**.

University Professors: Let your students know about a new membership opportunity for non-NABTE college/university students to apply for free professional memberships!

The past presidents of the North Central Business Education Association (NCBEA) will be awarding two student professional National Business Education Association (NBEA) memberships (an \$85 value) to two business education students yearly. NBEA members are automatically members of the regional association, NCBEA. One membership will be awarded during the fall semester and one during the spring semester.

Visit <http://www.ncbea.com/membership.html> for details and information on how to apply!

NBEA Publications

[NBEA's Online Bookstore](#)

Visit our online bookstore to browse or purchase all of the books, apparel, and specialty items that we currently sell.

[Order Form](#)

The National Business Education Association makes purchasing your favorite publications and promotional materials a snap.

[Return Policy](#)

Click on the link above to view our return policies.

NCBEA Membership: Interested in joining NCBEA or renewing your membership? The process is simple. If you live in one of North Central Business Education Association's regions, then join NBEA (National Business Education Association) and you are automatically a member of NCBEA, too!

An online renewal and application form is available at <http://www.nbea.org/newsite/member/join.html>

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home Business

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE)

MEMBERSHIP CLASSIFICATION

- Professional \$ 85
- Professional / International Society for Business Education (ISBE).. \$115
- Professional / Assn for Research in Business Educ--Delta Pi Epsilon \$145
- Professional / ISBE / ARBE--DPE \$175

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- Check Payable to NBEA VISA MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

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Reston, VA 20191-1596

Educating for Success in Business and Life!

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NCBEA Board

President.....Robert Murray
Metropolitan State University, Minneapolis, MN

President Elect..... Matt White
Jenzabar, Inc., Loveland, OH

Immediate Past President..... Cathy Carruthers
Lewis & Clark Community College, Godfrey, IL

Secretary..... Colleen L. B. Webb
Baker College of Port Huron, MI

Treasurer..... Stella Hull
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Student Representative D. Austin Simmons
Winona State University, Winona, MN

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Northeast Iowa Community College, Calmar, IA

ISBE Representative Sue Elwood
Northeast Iowa Community College, Calmar, IA

NBEA Executive Director..... Janet M. Treichel
NBEA, Reston, VA

NBEA President Robert B. Blair
Middle Tennessee State University, Murfreesboro, TN

NCBEA Web Site..... www.ncbea.com

NCBEA Officer Rotation

- July 1, 2016: President Elect, Secretary, IL, IN, IA, NCBEA Rep to the NBEA Board, Webmaster
- July 1, 2017: President Elect MO, WI, Newsletter Editor
- July 1, 2018: President Elect, Treasurer, MI, MN, OH, Regional Membership Director

NCBEA Convention Rotation

- Summer/Fall 2015..... Indiana
- Summer/Fall 2016..... Michigan
- Summer/Fall 2017..... Ohio
- Summer/Fall 2018.....Missouri
- Summer/Fall 2019.....Minnesota
- Summer/Fall 2020..... Wisconsin
- Summer/Fall 2021..... Iowa
- Summer/Fall 2022..... Illinois
- Summer/Fall 2023..... Indiana
- Summer/Fall 2024..... Michigan
- Summer/Fall 2025..... Ohio
- Summer/Fall 2026.....Missouri
- Summer/Fall 2027.....Minnesota
- Summer/Fall 2028..... Wisconsin
- Summer/Fall 2029..... Iowa
- Summer/Fall 2030..... Illinois
- Summer/Fall 2031..... Indiana

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](http://www.nbea.org) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

NCBEA Electronic Toolkit

An NCBEA Resource compiled for teachers by teacher!

Visit <http://www.ncbea.com/publications.html> for details and ordering information

