



# Regionally Speaking

A Publication of the North Central Business Education Association



## A Message from the

# President

By Matthew White, NCBEA President

Illinois, Indiana, Iowa, Michigan, Minnesota,  
Missouri, Ohio, and Wisconsin Business Educators

**W**elcome to 2017! It's hard to believe that two months of the new year have already passed us by and we are now entering a third, but a new year always refocuses us on our identity as individuals and as professionals. We are always in search of new and improved ways of living each day and carrying out the responsibilities with which we have been tasked. Our own professional growth is something which we should renew frequently as well – find new ways to approach lessons with our students, learn new technologies that make us stronger teachers, or even find a great publication from which we learn something new about ourselves or about our job. Those are the true gems of renewal.

The spirit of renewal has followed business education since the early days of our nation. I recently read an article that noted that the earliest record of business education dates back to 1635, and was founded in the Plymouth Colony with the purpose of providing vocational training in such areas as penmanship, bookkeeping (present-day accounting), and the composition of mercantile correspondence (present-day business communications). In the new United States of America, the first collegiate school of business was founded in 1881 at the University of Pennsylvania when Joseph Wharton provided an endowment for the college's creation. One thing is for certain – there's certainly been a great deal of renewal and transition in the past 382 years. And as business educators, we understand renewal and transition very well because our curriculum is constantly growing and changing to meet the demands of the ever-changing business world around us. (If you would like to read this article to which I am referring above in its entirety, it can be found online at <https://www.chicagobooth.edu/~media/02DC5B04961049B89187464885876053.pdf> -- it is entitled *Business Education in the United States* and was written by Mr. Richard N. Rosett.)

Throughout this year thus far, I have had the distinct privilege to visit with business educators in Ohio, Michigan, and Indiana, and I see the excitement these educators have for engagement in their state and regional professional associations. As I noted in my message in October 2016, one of my primary goals is to strengthen our association's membership and marketing efforts – and by being a member of NBEA, which also gives you membership in NCBEA, you are demonstrating the importance of engagement with your professional association, and this is placing you at the forefront of our profession with strong abilities to meet the changes and challenges business education continues to face. NCBEA is changing as well to meet the changes and challenges facing today's business educators and we hope

each of you will continue to challenge those colleagues who are not current NBEA members to make a resolution to join NBEA and engage in our professional association – these are exciting times!

Did you each realize that your state organizations, NCBEA, and NBEA, our national affiliate, continue to provide excellent publications, training and networking opportunities, and so much more? These materials are designed to help you as classroom innovators to prepare your students to succeed in life and our ever-changing (and sometimes daunting) global economy. Remember, as educators, the mere notion of education is synonymous with sweeping changes – whether change comes upon us abruptly and we have to scramble to keep things on course or it comes as something welcome to bring new concepts and ideas of learning, we must be prepared to embrace it fully. Continue to explore the many opportunities available to you through your state, regional, and national associations and stay active and involved in these professional associations as they have the power to bring you support during times of renewal. In 2017, be sure to renew your membership or join NBEA as a new member – and continue to foster the importance of professional associations as a component of professional growth to those around you. At a mere 25 cents a day, it's an offer you simply should not overlook.

If you're looking for a great source of renewal, I encourage each of you to consider attending the NBEA 2017 Annual Convention that will be held April 11 – 15, 2017, in the Windy City of Chicago, Illinois. Through great general sessions, innovating and exciting concurrent and technology sessions, and unique networking opportunities, plan to seize the renewal and rejuvenation for which you've been searching. Further details can be found on the NBEA website at <http://www.nbea.org/>. And I know you'll find inspiration and renewal in Chicago!

Every day, I continue to feel honor and blessing for the opportunity to serve NCBEA as your president and I am certainly eagerly awaiting the opportunity to meet or reconnect with you in Chicago. Best wishes for a successful and productive 2017!

Regards,  
Matt White  
NCBEA President



## A Message from the Past President

By Robert Murray, NCBEA Past President

It has been my pleasure to serve as your President-Elect, President, and Past President over the last three years. As Immediate Past President, this year I am Chair of the Nominations and Bylaws and Policies/Procedures committees.

### Nominations

This year we are asking for nominations for President-Elect. One of the requirements is that the nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2017. The nomination process is published starting at the bottom of p. 3 of this newsletter.

## Bylaws and Policies/Procedures

In late September, the Administrative Board voted to recommend approval of the Committee's proposed changes to the Bylaws, which were then ratified at our Annual meeting in Grand Rapids, MI.

The updated bylaws are posted to the NCBEA Web site (ncbea.com) – look for the Quick Link on the Home page.

Cathy Carruthers did an enormous amount of work on the updates and I want to thank her and the other members of the committee; Colleen Webb and Matt White.

The Committee has also been reviewing all the Policies/Procedures to align with changes created by the bylaws update and/or procedures which have changed over time.

## Past President's First-time Attendee Stipend

Each year the Past Presidents on NCBEA award up to four \$200 stipends to a member who is a first-time attendee to an NCBEA convention. This year we awarded one stipend to Linda Welsh from Michigan.

If you are planning to attend the convention September 29, 2017 in Columbus, Ohio and have not previously attended an NCBEA convention, the application form can be found at <http://www.ncbea.com/forms.html>. The deadline to apply is September 1.

This past fall I was privileged to attend the Wisconsin Educators of Business & Information Technology and the Minnesota Marketing, Business, Information Technology Educator's conventions. Over the last three years I have been privileged to attend each of the eight state conventions and I wish to thank each for their wonderful hospitality.

I encourage you to get involved in the leadership at the state level as well as on the regional level. Most states have positions for president, secretary, treasurer, and directors as well as newsletter editors or web masters. In addition, each state has a state membership director who becomes a member of the NCBEA Board of Directors. At the Regional level of NCBEA, there is a president, past-president, president-elect, secretary, treasurer, NCBEA Director to NBEA Executive Board, Newsletter Editor, Webmaster, ISBE Rep, Regional Membership Director and the eight state membership directors. This is an excellent way to serve your fellow business educators and it looks good on a resume.

Membership and participation in our professional organizations is vital. Please invite a non-member colleague to join the state and national business education associations. As I have said in the past, invite two or three to become members. Each member is important.

Thank you for your support.

Bob

Robert Murray

Immediate Past-president NCBEA

### First-time Attendee Stipend

If you are planning to attend the convention September 29, 2017 in Columbus, Ohio and have not previously attended an NCBEA convention, the application form can be found at <http://www.ncbea.com/forms.html>. The deadline to apply is September 1.

## 2017-2018 NCBEA Nominations and Election Due April 1

The North Central Business Education Association (NCBEA) is seeking nominees for **NCBEA President- Elect**. Please assist the NCBEA Board by distributing this information to eligible individuals, by nominating eligible individuals, and by encouraging those you believe are good candidates to submit their application materials.

## The Position

**NCBEA President-Elect.** Serves a three-year term (president-elect, president, past president) on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2017.

All candidates are expected to attend the annual NCBEA meeting and the annual NBEA meeting. The deadline for nominations is April 1, 2017.

***All nominees must be current members of the National Business Education Association (NBEA) and be able to commit to attending all NCBEA Board meetings and all NCBEA-sponsored activities.***

## The Process

1. Nominations may be sent via e-mail or postal mail to Robert Murray, Nomination Committee Chair, on or before the deadline (April 1). Notification of nomination will be sent immediately to the nominee after the nomination has been received.
2. Applications for President-elect: Nominee Agreement Form may be sent via e-mail attachment or postal mail to Robert Murray, Nomination Committee Chair, on or before the deadline (April 15). **A signature is required.**
3. The NCBEA Nomination Committee will make the final selection of the nominees whose names will appear on the ballot.
4. By May 15, 2017, the ballot will be distributed. The deadline for voting will be by May 31, 2017.
5. The person elected will be notified within one week of the voting deadline.

Nominations should include the following three pieces of information: the name and contact information of the nominee, the name and contact information of the nominator, and the nominated position. To assist the nomination procedure, a separate form found on the next page may be used to nominate the individual. Only those nominations containing all the required information will be considered. The nomination must be received by the Nomination Committee Chair on or before the deadline (April 1).

Nominees must complete the Nominee Agreement Form. The Nominee Agreement Form is found on the page after the sample nomination form. The Agreement Form, a 3-page or less resume, and a digital or scanned photo should be returned to the Nomination Committee Chair on or by the deadline date (April 15). Only those applications containing all the required information will be considered.

Send all nomination and application materials to:

Return to: Robert Murray  
5017 Haenke Road  
Mountain Iron, MN 55768  
Email: [rmurraymbei@gmail.com](mailto:rmurraymbei@gmail.com)

Visit <http://www.ncbea.com/forms.html> to locate the **NCBEA Officer Nomination Form**.  
**Direct questions to Bob Murray** at mailto: [rmurraymbei@gmail.com](mailto:rmurraymbei@gmail.com)

# NBEA 2017 Annual Convention



In 2017, NBEA will be celebrating its 125th anniversary and is excited to return to Chicago for the NBEA 2017 Annual Convention, April 11-15.

Visit <https://www.nbea.org/newsite/conferences/convention/convention.html> for information about the convention program, registration, lodging, and Chicago attractions!

- **Hotel Reservations must be made by March 17, 2017**
- **Early Registration ends March 22, 2017**



## 89th International SIEC-ISBE Conference



## Internationalization of Education: A WH Perspective

**Annual Conference 2017**  
San Juan, Puerto Rico  
July 23 – 29, 2017

In cooperation with the University of  
Puerto Rico and Meet Puerto Rico Agency

## Accommodations

Sheraton Puerto Rico	\$119.00
Condado Hilton Hotel	\$129.00
Condado Marriott Hotel	\$164.00

## Additional Information

**Conference Registration**  
Conference fee for delegates or  
accompanying persons  
\$640.00 June 1<sup>st</sup> 2017 (five days)  
\$400.00 June 1<sup>st</sup> 2017 (three days)  
\$740.00 After June 1<sup>st</sup> 2017 (five days)  
\$500.00 After June 1<sup>st</sup> 2017 (three days)

**Pre- and Post-Conference Tours**  
Tours will be offered in cooperation with  
the travel agency Madrid Travel  
(787 756-8590).

You may select and pay for individually.  
Possible choices:

**Pre-Tours**  
Tropical Forest El Yunque  
Vieques  
Culebra

**Post-Tours**  
Saint Thomas  
Las Cabezas de San Juan

[Conference Promotional Flyer](#)

[Conference Program](#)



## 2016 NORTH CENTRAL BUSINESS EDUCATION AWARDS

Recognized November 16-18 at the Amway Grand Plaza Hotel in Grand Rapids, Michigan

### Recognition of Past Presidents

**Cathy Carruthers**  
NCBEA Past President 2014-2015  
Retired Professor, Lewis & Clark Community College



Cathy served as President of NCBEA in 2014-2015. She has served on the NCBEA board for many years and has held various positions on the board.

**Robert Murray**  
NCBEA Past President 2015-2016  
Community Faculty,  
Metropolitan State University  
Mountain Iron, MN



Robert served as President of NCBEA in 2015-2016. He has also served on the NCBEA Board for many years and has held various positions on the board.

**Thank you for your service to NCBEA!**

### Sherrie Malone

Outstanding Contributions to Business Education by a Postsecondary Business Teacher

**Sherrie Malone** has been a business teacher since 1991. She began her career in Cairo, Illinois as a computer instructor in the Regional Adult Education Program, serving mostly teens that were no longer in public school. She then moved on to Shawnee Community College in Ullin, Illinois, where she presently teaches. She has degrees from Shawnee Community College (A.S.), Southeast Missouri State University (B.S.), and Southern Illinois University (M.S. in Workforce Education & Development).



#### Awards

2016 Shawnee Community College Faculty of the Year  
2014 Southern Illinois Business Education Association Teacher of the Year  
2013 Shawnee College Student Services Outstanding Faculty of the Year

#### Professional Organizations

2013-2016 NBEA, NCBEA Member  
2009-Present IBEA Member  
2009-Present Southern Ill. Business Educ. Assn.  
1991-Present Illinois Education Assn./NEA

## 2017 Ohio/NCBEA Conference



Join us at the Columbus State Conference Center on September 29, 2017. Visit the [Conference page](#) to learn more about registration and submitting a proposal.

All are invited to a social dinner gathering the evening before the conference on Thursday, September 28, 2017. Details will be posted on the Conference page.

**Join us in Columbus!**

## News From...

# Indiana



**By Jason Hendrickson**  
**Indiana Membership Director**

Spring has sprung! Well in Indiana, you never know about our day to day forecast, but one thing is sure; NCBEA and NBEA members in Indiana are getting their bang for their buck with their membership. Coming up this April 11-15, 2017 in Chicago, IL, we will be attending workshops, leading great discussion on Business Education, and offering advice to each other for our classrooms. Be sure to visit the NBEA website ([www.nbea.org](http://www.nbea.org)) today to register to get the early bird registration fee. **Discounted Conference Registration...Thank You NBEA Membership!**

On behalf of the Indiana Business Education Association ([www.in-ibea.org](http://www.in-ibea.org)) we want to thank the many guests that attended our Fall Conference. Such a great time seeing everyone. We had over 60 concurrent sessions, our annual awards banquet, and our update from Ms. Dena Irwin, Indiana Department of Education, Business, Marketing, Information Technology, and Entrepreneurship Specialist. Hope to see you again at the 2017 conference held at the Wyndham Indianapolis West Hotel in Indianapolis, Indiana on November 17-18, 2017. Information on registration will open this late spring. **Did you know that you can add your NBEA membership to your Indiana Business Education Association Conference registration! Bingo...It's a no brainer!**

The CTSO season has arrived and will quickly leave as Indiana BPA, DECA, and FBLA are wrapping up their State Leadership Conferences. Before for you know it, we will be packing up for summer. Be sure to put in your professional development days for our November Conference, Tech Camp 2017, and many other opportunities prior to leaving for the school year. **Did you know that many of your CTSO friends and colleagues may not know about NBEA and its wonderful benefits? You didn't? Please share a little story about why you are a part of such a great professional organization!**

As always, I enjoy hearing the exciting new things that you all are doing in your classrooms. Please email me your stories so we can share with all our membership family. **What? A way to promote my classroom success stories and be noted in the next newsletter? That's right, join NBEA TODAY!**

Feel free to email me at [indianabusinessed@gmail.com](mailto:indianabusinessed@gmail.com). Have a great rest of your spring and happy summer!

Jason



## Mark your calendar!

### 2017 Upcoming Regional

# Conferences

[Missouri](#)—July 24-27, 2017  
University Plaza Hotel, Springfield

[Ohio/NCBEA](#)—September 29, 2017  
Columbus State Conf Center, Columbus

[Wisconsin](#)—October 5-6, 2017  
Holiday Inn Convention Center, Stevens Point

[Iowa](#)—October 22-23, 2017  
Holiday Inn and Suites West, Urbandale

[Illinois](#)—November 8-10, 2017  
Wyndham Hotel, Springfield

[Michigan](#)—November 8-10, 2017  
Bavarian Inn and Conf Center, Frankenmuth

[Indiana](#)—November 17-18, 2017  
Wyndham Indianapolis W Hotel, Indianapolis

[Minnesota](#)—Fall 2017  
To be announced



## News from MBEA...

# Missouri

By Gina McLachlan  
MBEA President

February 2017

### MISSOURI BUSINESS EDUCATORS

The members of the Missouri Business Education Association held their fall conference on November 4-5, 2016 at Westminster College in Fulton, Missouri. After dinner in downtown Fulton on Friday night, the Opening Session was held with Matt Murrie speaking about Social Entrepreneurship and his What If philosophy. Before and after dinner, attendees had their choice of some concurrent workshops. We had breakout workshops again on Saturday morning. MBEA has not had a fall conference in several years. Although attendance was low, we hope to build on this conference and increase attendance in future years.

On February 8, the annual Legislative Day was held. Several members of our organization attended and brought members of their FBLA chapters. Attendees heard from a representative on what to say during office visits and then attendees met with the legislator for their region to inform the politicians about what was happening in their chapter and their school with Career and Technology Education.

We will have attendees at National Policy Seminar in Washington, D.C., in March and the NBEA conference in April. Plans are being made for our annual state-wide conference this summer in Springfield.

Respectfully submitted,

*Gina*



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### *Legislative Day-Missouri*

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FBLA Advisor, Gina McLachlan with her students and Missouri Representative, Travis Fitzwater



News from...

# Ohio

By Matt White

Interim Ohio Membership Director



Welcome to 2017 from The Buckeye State!

Several exciting things have been happening in Ohio since July 2016. The first exciting piece of news being legislation regarding the instruction of financial literacy as a graduation requirement as expressed in Ohio House Bill 383 that would require students entering the ninth grade on or after July 1, 2018 to receive one-half unit (one semester equivalent) of instruction in financial literacy in order to successfully graduate from high school. This bill was introduced in the 131<sup>st</sup> General Assembly of The Ohio Legislature on November 2, 2015 and was passed by the Ohio House of Representatives on May 25, 2016 following expert testimony presented before the Ohio House Education Committee. Unfortunately, after being introduced in the Ohio Senate on June 1, 2016, this bill did not progress after being referred to the Senate Education Committee on September 28, 2016. The reason this bill was halted in committee in the Ohio Senate was that two-fold. First, the language for this requirement was not explicitly clear enough to move forward effectively in that the Committee felt there were additional unnecessary elements included in the bill that would make its implementation challenging. Second, many rural districts already strapped for resources were concerned as to how to best implement such a requirement and still meet licensure and content standard requirements without requiring additional staffing resources. However, many Ohio constituents, including teachers, professional organizations, the business community, and the general community at large continue to work with Ohio legislators to find a way in which to ensure all Ohio students are required to graduate from high school with sufficient learning in financial literacy. As business educators, we MUST continue to make our voices heard by our legislators – continue to engage with your local legislators and help to educate them on the importance of such a requirement to the successful education of students!

A second exciting development related to financial literacy instruction in Ohio is the ongoing effort to revise the academic content standards for financial literacy. In November 2016, the current academic content standards and model curriculum for financial literacy were put out for public comment in an effort to gain

input and comments as to where revisions may be required in order to ensure financial literacy instruction remains current and relevant. This public comment period remained open from November 2016 through early January 2017. Following the closing of the public comment period, comments were forwarded to an Advisory Committee composed of expert constituents representing numerous Ohio businesses and professional organizations in order to sort through the comments and make revision recommendations to a Standards Revision Working Group. The Standards Revision Working Group completed their work in late February 2017 and the revised financial literacy academic content standards will be put out again for public comment which should be completed by late spring 2017. After this second public comment period, both the Advisory Committee and Standards Revision Working Group will reconvene to review any final comments received from the public and to draft the final revised academic content standards for financial literacy, which will then be presented to the Ohio State Board of Education for approval. Ohio is excited to have two representatives serving on the Financial Literacy Advisory Group from OBTA—An Association for Business Technology Educators, the state affiliate of NBEA – these two representatives are Matt White, business teacher with the Southwest Ohio Council of Governments, and Stephen Lewis, Sr., business teacher at Olentangy Orange High School.

Finally, Ohio is excited to be hosting the 2017 NCBEA Convention in conjunction with the 2017 Professional Development Conference of OBTA—An Association for Business Technology Educators! This conference will take place in Columbus, Ohio on September 29, 2017 at the Columbus State Conference Center on the Columbus State Community College campus. OBTA is currently accepting session proposals for sessions to be presented at this year's conference – if you're interested in presenting at this year's conference, more details can be found at <https://docs.google.com/forms/d/e/1FAIpQLSd-I0CKkH03q0x8bhCx1W-5VbBXUjKbsopJomZITGXMM0HZUQ/viewform>. In addition, all conference details, including conference location, accommodations, and registration information are accessible at <http://obta-ohio.org/OBTA/conference/2017-conference/>. Ohio hopes to welcome many business educators from throughout the NCBEA region to this year's conference for what will be a wonderful professional development experience full of learning and networking

## University Professors: Let your students know about a new membership opportunity for non-NABTE college/university students to apply for free professional memberships!

The past presidents of the North Central Business Education Association (NCBEA) will be awarding two student professional National Business Education Association (NBEA) memberships (a \$90 value) to two business education students yearly. NBEA members are automatically members of the regional association, NCBEA. One membership will be awarded during the fall semester and one during the spring semester.

Visit <http://www.ncbea.com/membership.html> for details and information on how to apply!

### Join your professional organization...

# Membership

By Colleen Web  
NCBEA Director to the NBEA Executive Board

Join me, and increase your presence in Business Education by renewing your membership in NBEA today.

Through your membership, a plethora of opportunities will open to you. For instance:



- **COMMUNICATIONS**—share your talents as I did. Through taking advantage of opportunities to publish in a National or regional business education publication—Business Education Forum and coming soon, the 2017 NBEA Yearbook
- **NETWORKING**—explore opportunities to network as I am through NBEA in both the US and internationally...add ISBE to your NBEA membership
  - [NBEA](#) Convention—April 11-15, Chicago Marriott Magnificent Mile, visit our Website for details
  - [ISBE](#)—International Society for Business Education International Convention, San Juan, Puerto Rico—July 23-29

- **SOCIAL MEDIA**—be a part of the NBEA online community/social networking programs—LinkedIn, Twitter, Facebook
- **LEADERSHIP**—join me in leading the pack...and enhance your leadership skills to lead at the state, regional and national levels—the “NBEA Academy for Leadership Excellence Training” is phenomenal
- **COMMITTEE WORK**—join me in committee work and make a contribution by serving your local, regional and even national committees or even a task force
- **OFFICER POSITIONS**—join me and serve as a local, regional and even a national officer or Board Member

Please follow this link,

<https://www.nbea.org/newsite/member/join.html>

and you too, can also make your presence known in the Business Education Community. Or simply fill out the membership form in this newsletter and return it to the NBEA National Center.

Help us grow our presence in every state. Be sure to share this information with a colleague who may not already be a member.

Yours in Business Education,

*Colleen*

Colleen L. B. Webb, President  
Michigan Business Education Association  
NCBEA Director to the NBEA Board

**NCBEA Membership:** Interested in joining NCBEA or renewing your membership? The process is simple. If you live in one of North Central Business Education Association's regions, then join NBEA (National Business Education Association) and you are automatically a member of NCBEA, too!

An online renewal and application form is available at <http://www.nbea.org/newsite/member/join.html>

## NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home     Business

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

### MEMBERSHIP SERVICES

- Professional journals and publications:
  - NBEA's journal, *Business Education Forum*
  - NBEA's newsletter, *Keying In*
  - NBEA *Yearbook*
  - Special publications and promotional items
  - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

### MEMBERSHIP CLASSIFICATION

- Professional ..... \$ 90
- Professional / International Society for Business Education (ISBE).. \$125
- Professional / Assn for Research in Business Educ (ARBE) ..... \$150
- Professional / ISBE / ARBE ..... \$185

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

### METHOD OF PAYMENT

- Check Payable to NBEA     VISA     MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3-Digit Card Code \_\_\_\_\_

Signature (required for all charges) \_\_\_\_\_

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive  
Reston, VA 20191-1596

*Educating for Success in Business and Life!*

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483  
www.nbea.org • E-mail: nbea@nbea.org





# NCBEA Board

**President** ..... Matt White  
*Southwest Ohio Council of Governments, Hamilton, OH*  
**President Elect**..... Jason Hendrickson  
*J. Everett Light Career Center, Indianapolis, IN*  
**Immediate Past President**.....Robert Murray  
*Metropolitan State University, Minneapolis, MN*  
**Secretary** ..... Cathy Carruthers  
*Lewis & Clark Community College, Godfrey, IL*  
**Treasurer** ..... Stella Hull  
*Retired*  
**NCBEA Rep to the NBEA Board** ..... Colleen L. B. Webb  
*Baker College of Clinton Township, MI*  
**Regional Membership Director**..... Sue Elwood  
*Northeast Iowa Community College, Calmar, IA*  
**Illinois Membership Director** .....Kathy Mountjoy  
*Illinois State University, Normal, IL*  
**Indiana Membership Director** ..... Jason Hendrickson  
*J. Everett Light Career Center, Indianapolis, IN*  
**Iowa Membership Director** ..... Rhonda Schmaltz  
*Ames High School, Ames, IA*  
**Michigan Membership Director** ..... Patricia Pearson  
*PLS 3<sup>rd</sup> Learning/Marygrove College, Detroit, MI*  
**Minnesota Membership Director** ..... Open  
**Missouri Membership Director** ..... Theresa Bynum  
*Midway R-1 School District, Cleveland, MO*  
**Ohio Membership Director**..... Matt White, Interim  
*Southwest Ohio Council of Governments, Hamilton, OH*  
**Wisconsin Membership Director** ..... Tina Trumbower  
*Waunakee High School, Waunakee, WI*  
**Newsletter Editor/Webmaster** ..... Sue Elwood  
*Northeast Iowa Community College, Calmar, IA*  
**ISBE Representative**..... David Gilbertstadt  
*Retired*  
**NBEA Executive Director** ..... Janet M. Treichel  
*NBEA, Reston, VA*  
**NBEA President** ..... Dr. Priscilla Romkema  
*Black Hills State University, Spearfish, SD*

NCBEA Web Site..... [www.ncbea.com](http://www.ncbea.com)

## NCBEA Officer Rotation

July 1, 2017: President Elect MO, WI, Newsletter Editor  
 July 1, 2018: President Elect, Treasurer, MI,  
 MN, OH, Regional Membership Director  
 July 1, 2019: President Elect, Secretary, IL,  
 IN, IA, Webmaster

Call for

# Articles

Regionally Speaking can be found as a  
Link on the NCBEA Website:

[www.ncbea.com](http://www.ncbea.com)

Next Deadline: April 30

Submit article to:

Sue Elwood

[rselwood@mchsi.com](mailto:rselwood@mchsi.com)

## NCBEA Convention Rotation

- Summer/Fall 2017..... Ohio
- Summer/Fall 2018..... Missouri
- Summer/Fall 2019..... Minnesota
- Summer/Fall 2020..... Wisconsin
- Summer/Fall 2021..... Iowa
- Summer/Fall 2022..... Illinois
- Summer/Fall 2023..... Indiana
- Summer/Fall 2024..... Michigan
- Summer/Fall 2025..... Ohio
- Summer/Fall 2026..... Missouri
- Summer/Fall 2027..... Minnesota
- Summer/Fall 2028..... Wisconsin
- Summer/Fall 2029..... Iowa
- Summer/Fall 2030..... Illinois
- Summer/Fall 2031..... Indiana
- Summer/Fall 2032..... Michigan

## Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](http://www.nbea.org) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

### JUST OUT!

Tips to Make Your Legislative Advocacy  
Communications More Effective

Visit:

<http://www.ncbea.com/Newsletters/Legislative%20-%20Spring%202017.pdf> to read the Spring 2017

NCBEA Legislation Update!