

# Regionally Speaking

A publication of the  
**NORTH CENTRAL  
BUSINESS EDUCATION  
ASSOCIATION**

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## **PRESIDENT'S MESSAGE to Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin Business Educators**



**Rhonda Schmaltz**

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Hello NCBEA members and welcome to spring! What an unusual time this has been and continues to be for all of us. The challenges our country is facing with the COVID-19 virus and the impact of it on almost everything continues. Our lives have changed in so many ways. Yet, as educators, we have found ways (Some new ways too!) to reach out to our students and try to maintain learning as well as we can. States have handled these decisions in a variety of ways. Our resilience as educators has given us the ability to adjust our teaching styles, methods, and delivery of instruction so that we still continue to make a difference in the lives of our students. I send a HUGE shout-out to all of you who have done this amid some frustration, maybe tears at times, new learning curves (for students and yourself), yet still focusing on what's best for the students you teach. Educators are strong and confident individuals who rise up to any obstacle and are able to make things work, despite circumstances. I was once told, "Everyone deserves a standing ovation." I stand and applaud all of you for your efforts during this unprecedented

time in our country. You are the teachers that students will remember for years to come.

Our annual conference, which was to be held in Boston this spring, did not happen as planned. But it was held virtually, and for those who participated, I think the result was outstanding. Many of the presenters delivered their sessions virtually, and the interaction with them was great. NBEA definitely took a challenging situation and made it work. I was so glad that we were still able to connect with people and hear about new ideas for the classroom through our speakers. I, like many of you, was looking forward to going to Boston, but perhaps NBEA will return there some day.

We conducted an NCBEA board meeting virtually during the week of the NBEA conference and had a chance to discuss several items. However, we did not have an NCBEA membership meeting as usual. Because of this, we were not able to have the election of new officers for 2020-2021. You will be receiving an email with a ballot link for the election of our President-Elect and Treasurer. Please look for

*(Continued on page 2)*

## President's Message *continued*

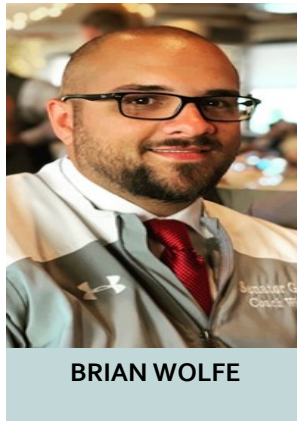
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that soon and be sure to vote! One of the really exciting things to look forward to during the 2020-2021 year will be the planning of a Summer 2021 NCBEA Summit! We have not had our own conference for several years but the board has decided to revive this as a way to generate more connections with NCBEA members. It is very important to our board that NCBEA members get benefits of being a member. This summit will be one of the highlights for our members! The conference will be held July 2021 and the location will be LaCrosse, Wisconsin.

Lastly, I would like to thank the NCBEA board and members of NCBEA for a wonderful year as your president. I have grown so much through this position and truly appreciate all the work others did along the way. Being on the NCBEA board is one of the highlights of my professional career!

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## 2020-2021 ELECTION INFORMATION



### Candidate For NCBEA President Elect

Brian Wolfe is in his eighth year of teaching Digital Communications through Lost River Career Cooperative at West Washington High School. During this time, Brian has been a member of NBEA/NCBEA for five years, Treasurer of NCBEA for two years, Indiana Membership Director to NCBEA for a year, and currently serves as the President of the Indiana Business Education Association. Brian has been a member of the Indiana Business Professionals of America Executive Board of Directors for seven years as well as a local chapter advisor of BPA throughout his teaching career. In his spare time, he enjoys coaching golf and tennis as well as storm chasing.

Due to Brian's run for **President Elect**, we are in need of a candidate for the **Treasurer** position to fill out his term and possibly move into the position for the next three years. Please consider lending your skills to NBEA and the Executive Board. It would be much appreciated. You can find the qualifications at our website, [ncbea.com](http://ncbea.com). We need you!

## ISBE & NCBEA fun!

The **2020 SIEC-International Society for Business Education International Conference** scheduled for July 26-30, 2020 has been **cancelled**. The conference for next year will in all likelihood be this same venue. However, there are no new dates and nothing has been posted on the ISBE website.



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# JOIN US BOOK CLUB

North Central Business  
Education Association

**THIS SUMMER'S PICK**

Gordon  
**The Energy Bus**

Start Reading Now!  
Online Conversations Will Begin Soon  
Information Will Be Posted on our Website

## NCBEA State Updates

### *Greetings From the* **Illinois Business Education Association**

At the 2019 Illinois Business Education Association (IBEA) Spring Board meeting, I was appointed as interim NCBEA State Membership Director through June, 2022. I am excited to be part of the North Central Business Education Association again.

IBEA Executive Director Gary Hutchinson reported that membership in IBEA as of April 14, 2020, was 233 members. This is made up of 175 regular members, 12 student members, and 46 retired members. New mission and vision statements were accepted by the IBEA Board. Along with the statements were listed associated goals and activities for the organization. The document will now be referred to as IBEA – Mission, Vision, and Overall Activities. **MISSION:** Furthering Business Education in Illinois **VISION:** The Illinois Business Education Association promotes business education by providing needed programs, resources, publications, and services to its membership, and presenting a unified voice on behalf of business educators in Illinois as well as throughout the nation.

During the 2019 Fall Conference, IBEA offered workshops on Google Classroom, Microsoft Office 365 Dictation, Open Source Applications, and Gaming Mechanics! Some teachers also took the opportunity to complete industry certifications. The 2020 Conference theme is 'Align, Integrate and Strengthen.' The conference will be held November 11-13, 2020, at the President Abraham Lincoln Springfield—A Doubletree by Hilton Hotel. The conference will offer several technology workshops, certification opportunities, and remote learning instruction!

The 2020 Board Election was held in late March/early April. Ninety-four votes were cast. Elected were Second Vice President – Josh Ebbert (Limestone Community HS, Bartonville); Members-At Large: Deena Powell (Rochester HS, Rochester) and Karen Drage (Eastern Illinois University, Charleston). Josh Ebbert will take office at the conclusion of the 2020 IBEA Fall Conference. Deena Powell and Karen Drage will continue in their present positions.

*Submitted by Dr. Karen S. Drage*



Tidbits from Ohio. First, as you can see we have redesigned our logo. The OBEA 2019 Fall Conference was held at Lorain Community College in Elyria. It was the 92nd conference held in Ohio. The theme, "COLLEGE and CAREER READINESS for TODAY and BEYOND", was demonstrated during a day long conference on September 20, 2019.

The topics presented: College Credit Plus Partnerships, The Importance of Financial Literacy, College Credit for Entrepreneurship, and Smart Investing Practices for you and your Students were well worth the cost. The 2020 Conference is being planned, with caution, as we still do not know where we will be for the upcoming school year.

*Submitted by Stella Hull*

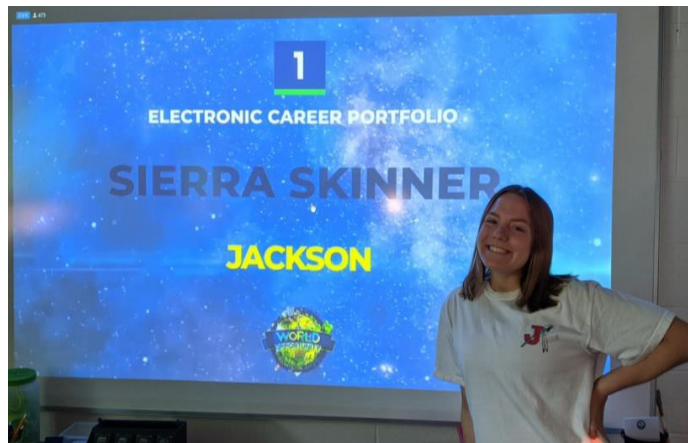
Tentatively, **WEBIT** and **WMEA** are asking you to join the state of Wisconsin, October 21-23, 2020, at the Ingleside Hotel and Convention Center near Milwaukee for two fast-paced days of workshops, sessions, relaxing, and collaborating with colleagues.

# NCBEA State Conferences Updates, cont.

## NCBEA Missouri News

As of May 8, 2020 State Representative, Dean Dohrman reported, “The final version of the FY 2021 state spending plan keeps funding for K-12 education almost entirely preserved at its current funding level in the Fiscal Year 2020 budget. Colleges and universities also have a path to avoid spending cuts if federal funds related to the pandemic are triggered as expected this summer. Budget negotiators also prioritized additional dollars to ensure stable funding for the state’s community colleges. The budget approved by both chambers also provides additional spending flexibility for the governor if federal funds become available. The plan authorizes up to an additional \$2 billion in spending authority for K-12 public schools should additional federal funds become available to support education. Additionally, it authorizes another \$54.6 million in funding from the federal CARES Act for emergency education relief funds. The funds can be used for K-12 education, higher education, or any combination of the two the governor may choose. The budget also includes another \$304 million in spending authority for the governor for public two-year and four-year institutions should federal funds become available to support them.”

One Missouri school, Jackson High School, recently participated in the 2020 Missouri FBLA-PBL Virtual State Leadership Conference, an event held online due to the COVID outbreak. This virtual experience provided members from across Missouri with over 200 hours of educational and leadership content, live forums with industry leaders, and interactive educational activities in an online platform.



*Congratulations, S. Skinner, for your 1<sup>st</sup> place achievement!*

Over 3,500 students and advisors came together for the event, with over 150 business education related contests running during the event; contest topics ranged from Accounting to Website Design and Marketing to Mobile Application Development. The Missouri Business Education Association summer conference is currently in a holding pattern due to the Covid19 virus. Updated information to follow.

***Submitted by Theresa Bynum***



## Upcoming for NCBEA



**NCBEA**  
North Central Business Education Association



# Summer Summit Coming July 2021

Dates to Be Determined

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LOCATION:  
WESTERN TECHNICAL COLLEGE,  
LACROSSE, WI

Connect. Share. Explore. More information will be highlighted in the Summer 2020 newsletter!

# NBEA 2020 Overview

## **CONFERENCE**

**The National Business Education Association 2020 Annual Convention and Tradeshow could not be held in the Boston Marriott Copley Place on April 7-11, 2020, in Boston, Massachusetts, due to the Coronavirus (COVID-19). Nevertheless the show did go on. It was a hit, so if you missed the virtual conference, you missed an exciting and new time for NBEA. The virtual conference was held at the same time as the previously scheduled convention and trade show.**

**The virtual conference was presided over by President, Colleen Webb. It had over fifty events including a virtual networking reception and other activities. "I think everyone is happy we pivoted to the virtual conference including the hundreds of members who participated. While a face-to-face event would have been wonderful the virtual conference exceeded almost everyone's expectations. Our presenters and sponsors all rose to the occasion," said our new NBEA Executive Director, Joe McClary. Sessions that were recorded will be processed and posted to the NBEA library. Therefore, if you missed a session or just want to see what you missed, please check out the new NBEA library.**

## **GENERAL UPDATE**

**Speaking of library, NBEA has made some new and improved changes to the organization as well as its website. The organization has become more transparent in its operations. With the new leadership, there have been upgrades to staff, changes to funding, adjustments to membership dues, and a viable 20-21 budget. The budget will help prioritize new member services and programs that will make NBEA stronger and better reflect the new value propositions. Part of that includes more frequent and relevant professional opportunities. Please go to [nbea.org](http://nbea.org) to see the changes and become more involved in the national and your regional organization.**

***2021 NBEA Annual Convention and Trade Show  
March 30—April 3, 2021  
New Orleans, Louisiana***



## NCBEA 2020 Award Winner



Congratulations to **Molly J. Wickam** as the **NCBEA Administrator/Supervisor of Business Education Award Recipient**. One of the students Ms. Wickam mentors stated, “Molly’s passion for education and student development drives her success. Her high level of emotional intelligence and awareness of student needs enables her to preemptively address potential points of confusion with students and ensure course content has a lasting impact on students in their path to becoming educators.”

Molly J. Wickam is a Program Director and Associate Professor of Education & Business/Leadership at Bethel University, St. Paul, MN. She is the Director of Bethel University’s Master of Arts in Teaching, an initial licensure teacher preparation program for students earning the Business grades 5-12 license and several other licenses. In her role as director, she is responsible for hiring and supervising faculty and a placement coordinator, overseeing curriculum development, accreditation, and working with internal departments such as admissions, marketing, and student success. In addition to directing the program, she teaches the field experience course, is the edTPA coordinator, supervises the business teacher candidates during their student teaching, and is a master’s thesis advisor. She serves on the Executive Board of the Association for Business Teaching and Research and is the journal editor for that association’s journal, the *Journal of Business Education*. She earned her MBA at Northern Illinois University, her teaching credential at National University, and her Ph.D. in Work and Human Resource Education at the University of Minnesota-Twin Cities. She researches undergraduate and graduate business education, specifically business capstones, service-learning, and innovation.

One of Molly Wickam’s former students stated, “I found very early that I had a lot to learn about curriculum design, classroom management and standards. Molly was a key player in not only teaching us, but more importantly, bringing it all together.”

Finally, one of Ms. Wickam’s colleagues included this message in the recommendation they wrote: “Just as Molly’s contributions to students merges with the community, her community and professional contributions have risen to the national level. In 2016, she was chosen to participate in the *Advancing Education Technology in Teacher Preparation Summit* at the White House. In 2017, her dissertation on service learning won the *2017 Outstanding Doctoral Research in Business Education Award*. For the past few years, Molly has been serving as a reviewer for and the editor of the *Journal of Business Teaching and Research* and as a reviewer for the *Journal of Management Education* as well as serving as a board and committee member for the *National Business Education Association*. She engages in the academic conversations regarding business, career, and technical education through national presentations and publications.”

In summary, Molly Wickam’s vitae illustrates a pattern of commitment and contribution in promoting business, career, and technical education and enhancing the success of future business, career, and technical educators at the student, community, and national level.

***Submitted by Tina Trumbower***



# NCBEA Board

President .....	Rhonda Schmaltz schmaltzr@gmail.com
President-Elect .....	Michelle Gibson-Herman ISBE-North Central Rep..... gibsonhermanm@gmail.com
Immediate Past President.....	Tina Trumbower tinatrumbower@waunakee.k12.wi.us
Secretary .....	Debbie Stanislawski stanislawskid@uwstout.edu
Treasurer .....	Brian Wolfe wolfeb@wwcs.k12.in.us
NCBEA Rep to the NBEA Board .....	Andrew R. Stout stouta@zbths.org
Regional Membership Director .....	Sue Elwood Webmaster..... elwoods@nicc.edu
Illinois Membership Director .....	Karen Drage ksdrage@eiu.edu
Indiana Membership Director .....	Karen Hirschy khirschy@sacs.k12.in.us
Iowa Membership Director .....	Andrew Thonstad andrew.thonstad@gmail.com
Michigan Membership Director .....	Patricia Pearson ppearson66@comcast.net
Minnesota Membership Director .....	Justin Wittrock jwittrock@isd465.org
Missouri Membership Director .....	Theresa Bynum tbynum@midway.k12.net
Ohio Membership Director.....	Matt White whitemc@prodigy.net
Wisconsin Membership Director .....	Denise Roseland roseland@uww.edu
Newsletter Editor .....	Stella Hull hully48@msn.com
NBEA Executive Director.....	Joe McClary
NBEA President .....	Colleen Webb
NBEA Web Site.....	www.nbea.org
NCBEA Web Site .....	www.ncbea.com

## Officer Rotations

July 1, 2020—President-Elect, Newsletter Editor, WI and MO Membership Directors

July 1, 2021—President-Elect, Treasurer, and MN, OH, and MI Membership Directors

# Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the National Business Education Association (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

## ***A Call for Articles***

Regionally Speaking and other information about your organization can be found at the NCBEA website,

**[www.ncbea.com](http://www.ncbea.com)**

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is **July 31, 2020**.

*Stella Hull*

# NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home     Business

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Name

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## MEMBERSHIP SERVICES

- Professional journals and publications:
  - NBEA's journal, *Business Education Forum*
  - NBEA's newsletter, *Keying In*
  - NBEA Yearbook
  - Special publications and promotional items
  - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

## MEMBERSHIP CLASSIFICATION

- Professional ..... \$ 100
- Professional / International Society for Business Education (ISBE).. \$135
- Professional / Assn for Research in Business Educ (ARBE) ..... \$180
- Professional / ISBE / ARBE ..... \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

## METHOD OF PAYMENT

- Check Payable to NBEA     VISA     MasterCard

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Card Number

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Expiration Date

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Signature (required for all charges)

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