

NCBEA Board Meeting

July 16, 2020 / 6:30 PM (CST) / Google Meets

Approved Minutes

Attendees

Present

Sue Elwood, Regional Membership Director, Present
Debbie Stanislowski, Secretary, Present
Stella Hull, Newsletter Editor, Present
Colleen Webb, President Elect, Present
Pat Pearson, Michigan Membership Director, Present
Michelle Gibson Herman, President and ISBE Rep, Present
Karen Drage, Illinois Membership Director, Present
Rhonda Schmalz, Past President, Present
Karen Hirschy, Indiana Membership Director, Present
Tonya Skinner, Missouri Membership Director, Present

Not Present

Justin Wittrock, MN President
Denise Roseland, Wisconsin Membership Director
Joe McClary, Executive Director
Matt White, Ohio Membership Director
Andrew Stout, NCBEA Director to NBEA Board
Andrew Thonstad, Iowa Membership Director

Agenda

Get to Know You Activity

New Business

1. Approve Treasurer Diane Webber (Resume Appendix A)
 - o Motion to appoint Diane Webber as Treasurer for the 2020-2021 year to finish out Brian's term (Webb Motion/Second Hull). Approved.
 - o Discussion of keeping bank at Regents through the 2020-2021 term until a treasurer is elected in 2021. Michelle and Rhonda will consult with Diane.
2. Approve Policies and Procedures (per June meeting)
 - o Edits for Newsletter Editor: #7 change from "edit newsletter" instead of "publish. #9 add "and/or" so "arrange for and/or publish".
 - o Motion to approve policies and procedures with edits to Newsletter position (Elwood Motion/Second Schmalz). Approved.

- Rhonda will make the required edits and disseminate after edits made.
- 3. Highlight Committees & dates for the calendar year
 - Michelle will appoint committees as needed if additional committee members are needed.
 - Appendix B: Draft Committee List with additional sign-up opportunities.
- 4. Highlight & Discuss Book Club & CISCO's Intro to Cybersecurity course (IT's FREE)
 - Book Club for the Energy Bus.
 - Debbie and Rhonda will consult on implementation.
 - CISCO
 - CISCO will provide speaker for summer 2021 conference.
 - Intro to CyberSecurity Course setup
 - <https://static-course-assets.s3.amazonaws.com/CyberSec2.1/en/index.html>
 - Free for NCBEA Members
 - Michelle will put together information to share with members to sign-up for this opportunity.

Notes

Google Calendar has been updated by Michelle. States highlighted their virtual conferences for Michelle to add to calendar.

<https://calendar.google.com/calendar/r?tab=oc&pli=1>

Committee Chairs are encouraged to add their meetings to the calendar.

Action Items

1. Check In/Meet with committees PRIOR to the first official board meeting scheduled for Sunday, August 23 @ 6:30 p.m. (CST)
2. Finalize and upload revised Policies and Procedures to the website

Next Meeting Agenda

Discuss Summer Summit

Discuss Strategic Plan (this committee will have met and ideas generated to bring to the board)

Diane Weinheimer-Webber

1074 Boughton Street
Watertown, WI 53094
920-253-8653
deedeelw@sbcglobal.net

Career Summary

A 25-year seasoned business and marketing educator who is willing and able to adapt to the changing educational landscape. This includes meeting the individual needs of students, developing rigorous and relevant curriculum, and leading the development of dual credit courses and Academic and Career Planning activities. While giving back to the profession as a current executive board member of the Wisconsin Educators of Business and Information Technology Board of Directors and previous representation on the Wisconsin Marketing Educators Association and taking on the responsibility of student teacher mentoring.

Teaching Experience

<i>Jefferson School District</i>	Jefferson, WI	2006-present
Business and Marketing instructor		

Courses Taught

Business and Information Technology

- Personal Finance, Microsoft Office (Madison College Dual Credit and MOS Certification), Desktop Publishing, and Web Design

Marketing

- Entrepreneurship (Madison College Dual Credit and University of Iowa Credit), Marketing Principles (Madison College Dual Credit), Marketing Management, Selling & Merchandising (Madison College Dual Credit), and Sports, Hospitality, & Entertainment Marketing

Career Development

- Financial, Academic, and Career Connections

Curriculum Development

- Working with C&I Director to develop new and updated curriculum using the Understanding by Design approach
- Member of the Academic and Career Planning team responsible for developing homeroom curriculum and activities
- Incorporated new marketing courses into the existing curriculum which includes a successful School Based Enterprise

- Lead teacher of careers course providing instruction in career development, decision making, post-secondary planning, and financial literacy

Co-curricular Activities

- Advisor for FBLA and DECA
- Lead Tomorrow's Hope Club in planning and executing annual Hoops for Hope fundraiser
- Plan and execute an annual financial literacy event called Reality Day which includes over 30 community volunteers and approximately 80 student participants

Recognitions

- Awarded 2016 Wisconsin Business & Information Technology Teacher of the Year
- *Daily Jefferson County Union's* 2019 Teacher of the Year
- Recognized as a WISE Blue Star School, Gold Star Teacher, and Top 100 Schools Teaching Financial Literacy based on student achievement on the Financial Literacy Certification Test

Professional Development

- Completed 22 hours of online training through Next Gen Personal Finance Academy
- Attend annual conventions sponsored by Wisconsin Educators of Business and Information Technology & Wisconsin Marketing Education Association
- BizInnovator certified through University of Iowa and able to offer Entrepreneurship as a three college credit class from the University of Iowa
- Completed *Facilitating Career Development* Program to become a Career Service Provider

Education

University of Wisconsin-Madison Madison, WI
Facilitating Career Development course September 2018-January 2019

University of Wisconsin-Whitewater Whitewater, WI
Master of Science in Education December 2001

University of Wisconsin-Whitewater Whitewater, WI
Bachelor of Science in Education May 1993

Community Experience

County-City Credit Union Jefferson, WI 2016-present
Member, Board of Directors

- Make strategic decisions regarding the course of action for the Credit Union
- Establish objectives and formulate policy
- Approve goals and programs consistent with the needs of credit union members

Professional Affiliations

- Wisconsin Educators of Business and Information Technology

- o Currently serving as secretary on Board of Directors
 - o Represent WEBIT on the State Superintendent's Advisory Committee
- Wisconsin Marketing Education Association
 - o Former Secondary Representative on Board of Directors
- National Business Education Association
- Member of Economics Wisconsin Educator Advisory Council

Appendix B: Draft Committee List

North Central Business Education Association

DRAFT Standing Committee Assignments July 1, 2020-June 30, 2021

<https://docs.google.com/document/d/1BiieiutQIPELCiBKJfLbAPyQdWSHGsbP92uCIVnMyiU/edit?usp=sharing>

Name of Committee	Chairperson	Co/Vice Chairperson	Members
Awards Committee		N/A	Karen Drage, Karen Hirschy, Andrew Thonstad, Pat Pearson, Justin Wittrock, Tonya Skinner, OH Replacement , Denise Roseland
Budget Committee	TBD-Treasurer	N/A	Michelle Gibson Herman, Rhonda Schmaltz, and Stella Hull
Bylaws and Standing Rules Committee	Rhonda Schmaltz	N/A	Andrew Stout, Debbie Stanislawski, Colleen Webb, Denise Roseland
Legislative Committee	Andrew Stout	N/A	Michelle Gibson Herman, Rhonda Schmaltz, Karen Drage, Colleen Webb,
Marketing/Membership/Linkages Committee	Sue Elwood	N/A	Karen Drage, Karen Hirschy, Andrew Thonstad, Pat Pearson, Justin Wittrock, Tonya Skinner, OH Replacement , Denise Roseland, Andrew Stout,
Nominating Committee	Rhonda Schmaltz	N/A	Four More Needed if interested add your name here (can also be former board members) 1 Sue Elwood 2 3 4
Program of Work Committee	Michelle Gibson Herman	Colleen Webb	Treasurer (TBD) , Stella Hull, Patricia Pearson, One More Needed if interested add your name here 1
Publications Committee	Stella Hull	N/A	Andrew Stout, Stella Hull, Sue Elwood, Rhonda Schmaltz
Strategic Planning Committee	Michelle Gibson Herman	Colleen Webb	Rhonda Schmaltz, treasurer (TBD) , Three More Needed if interested add your name here 1 2 3
Technology/Website Committee	Sue Elwood	N/A	Michelle Gibson Herman, Colleen Webb, and Stella Hull
Convention Committee	Michelle Gibson Herman	N/A	Karen Drage, Debbie Stanislawski, Rhonda Schmalz

			Three More Needed if interested add your name here 1 Sue Elwood 2 3
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