

Regionally Speaking

A publication of the
**NORTH CENTRAL
 BUSINESS EDUCATION
 ASSOCIATION**

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February 2021

PRESIDENT'S MESSAGE to Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin Business Educators



PRESIDENT

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Greetings!

As we turn the calendar to 2021, I hope you were able to find some time over the holidays to be grateful of life's many blessings; share a moment or two with loved ones; or simply find a little solace in this crazy COVID world.

NCBEA's Board has been busy creating some wonderful opportunities for its members that I would like to draw your attention to in this newsletter. Please, consider joining us this spring for our second book club. Signup, dates, and additional information are inside, so please consider joining! There is information for two opportunities, through Cisco Networking Academy, to self-enroll for free courses: Entrepreneurship and Introduction of IoT (Internet of Things).

NCBEA Awards nominations will be available on our website. All submissions will be completed using an online form this year. NCBEA will present the award winners during their Summer Summit in La-

Crosse, WI this summer July 22-23.

NBEA's 2021 conference is in New Orleans, March 31-April 3. Information on the convention and hotel reservation can be located at <https://nbea.org/page/AnnualConventionNewOrleans>. Numerous networking opportunities will be offered in The Big Easy, please considering joining either in person or virtually.

Last, but finally, not least, NCBEA will be offering a summer summit for the first time. The dates are Thursday, July 22-Friday, July 23, in LaCrosse, Wisconsin. There is a Call for Proposals open until April 30, 2021; and a tentative schedule posted under our events page on our website. Please consider presenting or attending! More information will be forthcoming in February.

Wishing you all the best this semester.

Kind Regards,

*Michelle Gibson Herman,
 President, NCBEA*

Meetings Information

NCBEA Administrative Board Meetings

The NCBEA Administrative Board meets several times a year in order to plan and implement a program of work for members throughout the region. Minutes from the Administrative Board meetings are available to all members on the NCBEA Website. This past year the meetings have been virtual; yet, the planning has continued to ensure the organization continues to add value to members. You can check out the minutes at:

<https://www.ncbea.com/minutes>



Who: All NCBEA Members

When: Sunday, February 28, 2021 @ 7-8 p.m. CST

Why: Celebrating the end of CTE month & YOU!

Where: Virtually through Zoom (link will be sent via email)

Door prizes & More...so grab a beverage and join us...where everyone knows your name...

NCBEA Officer Nominations & Election

2021-2022 NCBEA Nominations and Election Due April 15, 2021

The North Central Business Education Association (NCBEA) is seeking nominees for three positions beginning July 1, 2021. They are: NCBEA President-Elect, NCBEA Treasurer, and NCBEA Regional Membership Director. Descriptions of each position can be found on the NCBEA Website (<https://www.ncbea.com/bylaws-policies-procedures>).

The Positions:

NCBEA President-Elect. Serves a three-year term (president-elect, president, past president) on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2021.

NCBEA Treasurer. Serves a three-year term on the NCBEA Administrative Board. The nominee must be a member of NBEA. The term begins July 1, 2021.

NCBEA Regional Membership Director. Serves a three-year term on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2021.

The Process: The Nomination Form may be found on the NCBEA Website (<https://www.ncbea.com/officer-nominations>).

1. Nominations may be sent via e-mail or postal mail to Rhonda Schmaltz, Nominating Committee Chair, on or before the deadline (April 15, 2021). Notification (application) of nomination will be sent immediately to the nominee after the nomination has been received.
2. Applications for all three positions: Nominee Agreement Form may be sent via e-mail attachment to Rhonda Schmaltz, Nominating Committee Chair, on or before the deadline (May 1, 2021). A signature is required.
3. The NCBEA Nominating Committee will make the final selection of the nominees whose names will appear on the ballot.
4. By May 15, 2021, the ballot will be distributed. The deadline for voting will be by May 30, 2021.
5. The person elected will be notified within one week of the voting deadline.

NCBEA 2021 Awards

The deadline to make a nomination is March 1, 2021. Use Google form below to submit your nomination. Members can nominate multiple nominees by submitting different forms for each nominee. NCBEA recommends consulting with the nominees BEFORE you submit the form to gather needed information and to ensure they would be willing to submit the application and attend the NCBEA Summer Summit in Lacrosse, WI in July 2021 to receive their award. Nominees will have until **April 1, 2021** to submit their application packets to stanislawskid@uwstout.edu .

Form To Nominate: <https://bit.ly/3sYHlHx>

Directions for Applicants: <https://www.ncbea.com/awards-forms>

Award Categories:

- **Emerging Professional** The nominee must be primarily engaged in teaching business at the K-12 level. The nominee must have taught for five or less years. If the nominee has dual responsibilities, at least 50 percent of those responsibilities at the major employing institution must be in teaching. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. Award winners must be registered and be present at the convention to accept the award. Credentials of candidates not receiving a 2020 award shall be retained for consideration for the following year. Nominees must continue to meet eligibility requirements.
 - **Distinguished Service Award for Outstanding Contribution to Business Education by an Administrator or Supervisor of Business Education** The nominee must be primarily engaged in the administration or supervision of a business education program. If the nominee has dual responsibilities, at least 50 percent of those responsibilities must be in an administrative/supervisory function at the major employing institution. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. In order to be considered for the NBEA Award, the nominee must be a current member of NBEA and have been a member for a minimum of three (3) years. Award winners must be registered and be present at the convention to accept the award. Nominees must continue to meet eligibility requirements. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA Awards.
 - **Collegiate/University Teacher of the Year Award** The nominee must be primarily engaged in teaching business at the collegiate/university level (including business teacher education). If the nominee has dual responsibilities, at least 50 percent of those responsibilities at the major employing institution must be in teaching. The nominee's contributions may have been made over an extended period of time, but the major impact must have occurred within three (3) years prior to the nomination. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. In order to be considered for the NBEA Award, the nominee must be a current member of NBEA and have been a member for a minimum of three (3) years. Nominees must continue to meet eligibility requirements. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA Awards.
 - **Post-Secondary Teacher of the Year Award** The nominee must be primarily engaged in teaching business at the postsecondary school level. If the nominee has dual responsibilities, at least 50 percent of those responsibilities at the major employing institution must be in teaching. The nominee's contributions may have been made over an extended period of time, but the major impact must have occurred
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NCBEA 2021 Awards continued

within three (3) years prior to the nomination. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. In order to be considered for the NBEA Award, the nominee must be a current member of NBEA and have been a member for a minimum of three (3) years. Nominees must continue to meet eligibility requirements. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA Awards.

- **Middle School Teacher of the Year Award** The nominee must be primarily engaged in teaching business at the middle school level. If the nominee has dual responsibilities, at least 50 percent of those responsibilities at the major employing institution must be in teaching. The nominee's contributions may have been made over an extended period of time, but the major impact must have occurred within three (3) years prior to the nomination. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. In order to be considered for the NBEA Award, the nominee must be a current member of NBEA and have been a member for a minimum of three (3) years. Nominees must continue to meet eligibility requirements. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA Awards.

- **Secondary Business Teacher of the Year Award** The nominee must be primarily engaged in teaching business at the secondary school level. If the nominee has dual responsibilities, at least 50 percent of those responsibilities at the major employing institution must be in teaching. The nominee's contributions may have been made over an extended period of time, but the major impact must have occurred within three (3) years prior to the nomination. The nominee must be a current member of NBEA both at the time nominated and at the time receiving the award. In order to be considered for the NBEA Award, the nominee must be a current member of NBEA and have been a member for a minimum of three (3) years. Nominees must continue to meet eligibility requirements. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA Awards.

You may find this information online at: <https://docs.google.com/document/d/1L7Ky6BvjJx53FXx4FSHlaDdl2Y-LW3vjDaYSuCV7Tg/edit?usp=sharing>



Please mark your calendar for the next international conference. Details:

- **Start:** August 1, 2021
- **End:** August 6, 2021
- **Website:** <http://www.siec-isbe.org/conferences.html>
- **International Society for Business Education
92nd International Conference, 2021**
- **Trieste, Italy**

NCBEA Summit Summer



NCBEA
North Central Business Education Association

Presents

Summer Summit

Explore and learn this summer

in LaCrosse, WI

July 22-23, 2021 at the Lunda Center



Why join us:

- ◆ Leadership Training
- ◆ MOS Testing
- ◆ Various Workshops
- ◆ Breakout Sessions
- ◆ Curriculum Shareouts
- ◆ Networking Opportunities
- ◆ Socializing
- ◆ And more!

Call for Proposals is now Open at:

<https://forms.gle/nr9V1GyD2rf2imkD6>

For further details & Schedule, visit us at ncbea.com

***NCBEA Hotel Room Block:
Radisson Inn 608.668.2448***

NCBEA Book Club 2021



JOIN THE 2021 NCBEA BOOK CLUB

April 14, 4:00–5:30 p.m.
Simon Sinek, *Start With Why*

May 10, 4:00–5:30
Stephanie Land, *Maid*

October 4, Time to Be Determined
Adam Grant, *Think Again*

Signup at:

<https://forms.gle/aPNGiyBNsHQ4WmJr6>

PLEASE JOIN NCBEA MEMBERS FOR NETWORKING AND
CONVERSATION SURROUNDING THESE THOUGHT PROVOKING
READS THAT WILL CHALLENGE OUR THINKING ABOUT LEADERSHIP,
POVERTY, AND BEING WRONG.

NCBEA State Updates

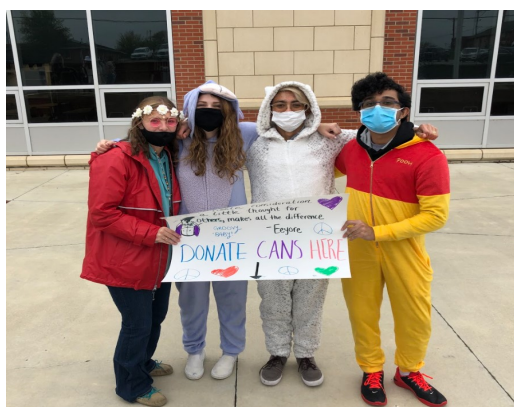


Indiana had its ALL virtual conference in November. The Indiana Board met to run the conference and everything went great! The Board was pleasantly surprised how smoothly everything went and how great the Keynote Speakers were. Despite the success with our virtual meeting, we will be attending the NBEA Conference LIVE. You just can't do virtual in New Orleans. We are very excited to gather and social distance with colleagues and share Professional Development knowledge for this year!

Karen Hirschy



Instead of the normal fall conference, Missouri Business Education Association held a virtual Christmas Party/Membership event open to any business teacher in the state on December 10. There were 65 business teachers in attendance with over 20 guests asking about MBEA membership. Teachers participated in a Zoom Canva group activity, completed a Quizizz, and learned about a few other classroom tools. They also met their new State FBLA Adviser. The organization provided 16 prizes, awarded through various activities and as door prizes, including a \$50 gift card. Overall, the event was a huge success.



Students in Jackson, Missouri, had to improvise this year due to COVID restrictions for their annual trick or treat service project. Most years, students dress in costumes and go door-to-door the week of Halloween asking for canned goods for the local food bank. This year, the officer team adapted the activity and created a "Drive and Drop" activity; students were put in groups and were asked to contact friends and family to encourage them to drive to the school and drop off cans from 4-6 PM, while members stood with signs in costumes, competing to see who could collect the most.

Tonya Skinner

NCBEA State Updates continued



The 93rd Annual OBEA Professional Development Conference was focused on "Engaging Learners through 21st Century Technology Tools". For the first time in the organization's history, the conference was held 100% online via Zoom Sessions. We had approximately 32 registered members for the virtual conference. Attendees were able to select from 2-3 options for each hour of the conference. Sessions were recorded, which provided an opportunity for all attendees to watch the sessions that they may not have been able to attend in person. Attendees were able to receive up to 5.4 Contact Hours for the conference for their professional development time. At the end of the conference, OBEA had it's annual Business Meeting which included a 50/50 and raffle items. Proceeds from the 50/50 raffle going to NCBEA, with the winner donating their share of the Raffle back too.

Twenty-first century technological tools was the focus of this conference. Topics such as Screencastomatic, Next Gen Personal Finance, Nearpod, and Youth Entrepreneurship were available. The conference sparked new ideas and interest in providing separate, smaller online professional development opportunities to our members throughout the state. In the near future, we will be filling the position for our Professional Development Coordinator, who will bring together all of the representatives from each section to organize the virtual professional development opportunities.

Our next meeting will be held in late January/February, where we will discuss items related to the future projection of OBEA.

Thomas Mays



**Wisconsin Educators of
Business & Information Technology**

This fall, Wisconsin Educators of Business & Information Technology, decided to postpone their fall conference to this coming summer. Rather than a conference, WEBIT offered some online virtual meetings. September's meeting was a social to share and connect. November and December were opportunities to connect with authorpreneur, Amanda Zieba. November's presentation, *The Business Benefit of Blogging: A How to Guide for Marketing Educators*, highlighted ways to create a blog that holds meaning and is relevant. Looking at ideas in terms of buckets, Amanda walked attendees through her thinking process for her website and blog. December's focus was the use of *Canva*. Highlights were using Canva for infographics, social media posts, tshirts, resume creation and comic strips within a business or marketing classroom. Amanda shared some tips and tricks using styles and animation to create a more visual appealing document. A YouTube Channel of her topics can be seen at <https://tinyurl.com/y5bmfjn5>.

During November, WEBIT announced the winners of this year's awards. Lisa Perry, educator from Blair-Taylor High School, is the 2020 Outstanding Business Educator; Palmer Schroeder, educator from Wonewoc Center Schools, is the 2020 Lorraine Missling Outstanding Early Career Educator; and Dave Thomas, Dept. of Public Instruction, is the 2020 Russell J. Hosler award winner.

Michelle Gibson Herman

NBEA 2021 Conference

The National Business Education Association 2021 Annual Convention and Tradeshow will be held in New Orleans, Louisiana.



New Orleans Marriott

555 Canal Street
New Orleans, LA 70130

Hotel Reservations: [National Business Education Association - Start your reservation \(passkey.com\)](https://www.marriott.com/US/en/Hotels/HotelsList.do?hotelCode=NOA&searchCriteria=SEARCH_RESULTS)

(504) 581-1000

For more information, click below

[2021 Annual Convention - National Business Education Association \(nbea.org\)](https://www.nbea.org/2021-annual-convention)

2021 NBEA Hybrid Convention

Attend In-Person (COVID protocols in place.) or Virtually!

Starts at 8 a.m. on March 30

Ends at 5 p.m. on April 3, 2021

New Orleans, Louisiana





Signup for a Free Course or TWO!



is in Partnership with NCBEA to Offer ALL Members the Following Courses this Spring:

Introduction to IoT

Invest in learning IoT (Internet of Things) skills and you can transform any business in any industry, from manufacturing to saving endangered species. Imagine 26 billion people, systems, and physical objects connecting and sharing data seamlessly over the internet. This isn't a what-if scenario, it's real-life and it's coming together all around us right now. Learn how IoT is changing the world and the IoT skills you will need to land a well-paying job. No prerequisites required.

You'll Learn These Core Skills:

- Learn how the current digital transformation is creating unprecedented economic opportunity.
- Understand how the IoT is bridging the gap between operational and information technology systems.
- Discover how standard business processes are being transformed.
- The security concerns that must be considered when implementing IoT solutions.

Self-Enroll at: <https://www.netacad.com/portal/web/self-enroll/m/course-253804>

Entrepreneurship

It takes more than a great idea to become a successful entrepreneur. The winding road between concept and execution requires business acumen, financial skills, and, most importantly, the right mind-set. This knowledge can not only set you apart but set up your technology venture for greater success. So, why not benefit from a course that's made for you, jump-starting your ideas, and arming you with the right skills to take the next step with more self-confidence. No prerequisites required.

You'll Learn These Core Skills:

- Increase your self-confidence and personal ambition.
- Learn what it takes to start different kinds of businesses.
- Improve leadership skills and financial literacy.
- Become more customer focused.

Self-Enroll page public at: <https://www.netacad.com/portal/web/self-enroll/m/course-223181>

NCBEA Board

| | |
|-------------------------------|---|
| President | Michelle Gibson Herman gibsonhermanm@gmail.com |
| President Elect | Colleen Webb webb6164@gmail.com |
| Immediate Past President | Rhonda Schmaltz schmaltzr@gmail.com |
| Secretary | Debbie Stanislawski stanislawskid@uwstout.edu |
| Treasurer | Dianne Weinheimer-Webber webberd@sdoj.org |
| NCBEA Rep to the NBEA Board | Andrew R. Stout stouta@zbths.org |
| Regional Membership Director | Sue Elwood elwoods@nicc.edu |
| Illinois Membership Director | Karen Drage ksdrage@eiu.edu |
| Indiana Membership Director | Karen Hirschy khirschy@sacs.k12.in.us |
| Iowa Membership Director | Andrew Thonstad athonstad@akron-westfield.com |
| Michigan Membership Director | Patricia Pearson ppearson66@comcast.net |
| Minnesota Membership Director | Justin Wittrock jwittrock@isd465.org |
| Missouri Membership Director | Tonya Skinner tskinner@jackson.k12.mo.us |
| Ohio Membership Director | Thomas Mays maysta@miamioh.edu |
| Wisconsin Membership Director | Vacant |
| Newsletter Editor | Stella Hull hully48@msn.com |
| NBEA Executive Director | Joe McClary |
| NBEA President | Benita Moore |
| NBEA Web Site | www.nbea.org |
| NCBEA Web Site | www.ncbea.com |

Officer Rotations

July 1, 2021—President Elect, Treasurer, and MN, OH, and MI Membership Directors

July 1, 2022—President Elect, NCBEA Director to the NBEA Board, Webmaster, and IL, IA, and IN Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the National Business Education Association (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is **April 10, 2021**.

Stella Hull

NBEA Membership Form

More information on Membership can be found at <https://nbea.org/default.aspx>, then click the Membership tab. You may rejoin or join online or download a hard copy of the form shown below. Membership benefits can also be found at the Membership tab.

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home **Business** Retirees and students can indicate on this form and the applicable discount will be applied.

This application is for: _____ A NEW MEMBERSHIP _____ RENEWAL

| | |
|--------------|--------------------------|
| Name | Institution/Organization |
| Home Address | Address |
| City | City |
| State | State |
| Zip | Zip |
| Telephone | Telephone |
| E-mail | E-mail |

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - Special publications and promotional items
 - Nat'l Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- Council for International Business Education (CIBE)
- Council for Business Teaching and Research (CBTR)

MEMBERSHIP CLASSIFICATION

- Professional (Bronze) \$149
- Professional / Council for International Business Education (CIBE) (Silver) \$184
- Professional / Council for Business Teaching and Research (CBTR) (Gold) \$209
- Professional / CIBE / CBTR (Platinum) \$244

Membership dues include subscription to Business Education Forum. Subscriptions are available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.
Note: pay your membership dues more securely and instantly at NBEA.org.

METHOD OF PAYMENT

- Check Payable to NBEA VISA MasterCard or AMEX

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive, Suite 203
Reston, VA 20191-1596

*Empowering Educators to Achieve Excellence In
Business Education*

1914 Association Drive, Suite 203 • Reston, VA 20191-1596
(703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

